

Executive Summary

Organisation Foundation to Educate Girls Globally

Founder Safeena Husain

Organisation type

Model

Non-profit registered under Section 8 of the Indian Companies Act, 2013

Enrolment-Retention-Learning of out-of-school girls by:

- 1. Mobilising public, private, and community resources
- 2. Using combination of household data collected via door-to-door survey at village level and innovative predictive Machine Learning algorithm to identify villages with the highest concentration of out-of-school girls.

Impact since 2007



1.8 million +
girls mobilised
for enrolment



91% girls retained year-on-year



2.2 million + students supported with remedial learning

Achievements

- Implemented the world's first Development Impact Bond (DIB) in education in partnership with UBS Optimus Foundation and the Children's Investment Fund Foundation, surpassing both its target outcomes by achieving 160% of the final learning target and 116% of the final enrolment target.
- 2. First organisation in Asia to be selected as a **TED Audacious Project**, a first-of-its-kind collaborative of leading organisations and philanthropists that recognises and supports projects with the potential to create lasting global change.





Pragati is a 'second chance' program, launched in 2021, to create an ecosystem at scale for permanently at-risk, out-of-school adolescent girls and young women.

- 1. To enable 10th-grade credentialing
- 2. To guide them in aspirational pathways towards higher education, employment or industry relevant vocational training



Pragati Background

Problem and context

Lack of local educational & economic opportunities for advancement limits women's decision-making authority and voice in the household

10 Million in 10 Years

In India, there are about 120 Million women aged 15-29, but



Over **50**%

have not completed secondary certification



More Than 90%

are not formally or non-formally skilled



Staggering 91 Million

are currently not in education, employment or training (NEET)¹

As a result, they **have no agency**² (control over their physical or sexual health decisions, household-level decisions, and community or social decisions) leading to their **exclusion from formal economy**

Solution

Pragati enables adolescent girls and young women who have strayed away from education to achieve their 10th grade credentials. Post-credentialing, Pragati works to build aspirations in the learners to improve their confidence so that they can take control of their decisions and life choices.



Combining education with skilling and access to economic opportunities improves their agency:

- Women with primary education only earn 14% to 19% more than women without education, but those with secondary education earn almost twice as much⁴
- Women in jobs are 23% more likely to have a say in key household issues
- Skilled rural women are 5x more likely to be in salaried jobs/self-employed.
- Probability of a girl marrying reduces by 6% for each additional year she stays in secondary education⁵

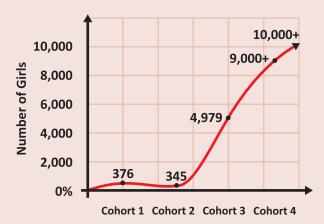
- 2. Mattos, F. B. D., & Dasgupta, S. (2017). MGNREGA, paid work and women's empowerment (No. 994974190802676).International Labour Organisation.
- 3. Girls' Education Overview
- 4. World Bank, 2018
- 5. Missed Opportunities: The High Cost of Not Educating Girls

^{1.} Ministry of Statistics and Programme Implementation (MOSPI) and Report of The Technical Group on Population Projections, by Census of India, 2020.

Our Work

- 1. Partnered with UP Government for establishing a flexible, affordable, credible and future-ready state open school system.
- 2. Present in 9 Districts of Rajasthan through 700+ camps, connecting adolescent girls and young women with the Rajasthan Open School System for 10th Grade credentialing.

Number of girls impacted by Pragati:



Secondary Education of Adolescent Girls leads to



18% increase in their future earning power



A decrease in future physical and sexual violence



68% increase in their potential lifetime earnings



6.7% reduction in HIV contraction



0.3% - points increase in GDP



85 fewer gigatons of carbon emissions



Women to reinvest 90% of their earnings into family



The chance for ensuring quality education for future generations increases

Learner's Journey

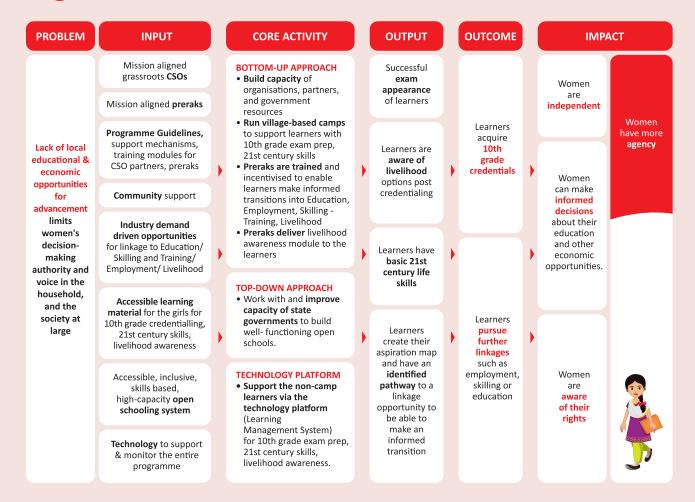


- 1. A door-to-door inspection is undertaken by the Prerak* to identify adolescent girls and young women in the local community who have strayed away from education
- 4. The learner appears for 10th Grade examination and achieves a 10th Grade certificate
- 2. The Prerak motivates and convinces the girl's parents to enroll her for Pragati Camps by telling them the benefits of a 10th Grade certification
- 5. Post-credentialing, the learner is guided by the Prerak to build future aspirations and chart a pathway to achieve them
- 3. The learner is enrolled in State Open School, and starts attending a six-month camp facilitated by the Prerak where she develops self-study skills, participates in peer-learning activities and gains 21st century life skills

Implementation Plan

Since launching Pragati in August 2021, we have successfully completed 3 test cohorts across 6 districts in the state of Rajasthan and have worked with ~5,700 learners. We have tested our civil society partnership model with 4 partner organisations so far to leverage their knowledge in working with the local community in the target geographies. With 5 civil society organisation partners for our 2024 camp cycle, we look forward to creating an impact on close to a lakh girls by 2025. In our work with the Uttar Pradesh government, we have constituted an 8 member Project Management Unit to build the framework for the state open school, launched in academic year 24-25.

Logframe





Dreams Beyond 10th Grade Completion

Nirmala Suman, Jhalawar, Rajasthan Dropped out in 2010 after getting married at age 11. Wants to pursue 12th grade and also apply for an aanganwadi job. Kamlesh Prajapati, Baran, Rajasthan

Dropped out in 2011 under family pressure. Now wants to pursue 12th grade through RSOS and become a nurse.



Through Pragati, we aim to create pathways towards completing 10th grade and opportunities like further education, employment, and training so that adolescent girls and young women have choices and can reach their full potential.

To join us in our mission, please get in touch here:

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