



## EDUCATE GIRLS AIMS TO EMPOWER 1.5 MILLION GIRLS TO ENTER THE CLASSROOM BY 2025

28 million girls aged 5-17 are out-of-school in India.<sup>[1]</sup> Of the myriad reasons for this, almost all of them relate to one thing: their gender.

It is a well-known fact that investing in girls' education can create a true, positive multiplier effect!

9 of the 17 Sustainable Development Goals (SDGs)<sup>[2]</sup> are directly addressed by educating girls. With some of the largest number of out-of-school girls currently living in India, there is no better place and time to focus our efforts than here and now.

[1] Source: U-DISE+ Report Published by Ministry of Education, India 2019.

[2] Know more: [www.un.org/sustainabledevelopment/](http://www.un.org/sustainabledevelopment/)

## EDUCATE GIRLS AND.....



**14% reduction**  
in child  
marriage



**50% more likely**  
to immunize  
her children



More than  
**twice as likely**  
to educate her  
children



**2.2 times less**  
**likely** to be  
HIV+



Earn  
**10-20%  
more**  
income



**Reverse**  
climate  
change



Contribute  
to **global**  
economic  
growth



Be more  
**empowered**



**Reduce**  
class and  
income  
inequalities

# OUR MODEL

We leverage existing Government and community resources to achieve:



Increased  
ENROLMENT



Increased  
RETENTION



Improved  
LEARNING OUTCOMES



**CREATE LOCAL CHAMPIONS**  
Cadre of village-based volunteers (Team Balika)



**IDENTIFY OUT-OF-SCHOOL GIRLS**  
Using technology for door-to-door survey & profiling



**ADDRESS MINDSETS FOR BEHAVIOUR CHANGE**  
Counsel parents via home visits



**MOBILISE COMMUNITIES**  
Conduct village meetings and rally influencers



**SUPPORT SCHOOL GOVERNANCE AND  
INFRASTRUCTURE DEVELOPMENT**



**ENSURE FOUNDATIONAL LITERACY AND NUMERACY SKILLS FOR CHILDREN**  
Using remedial teaching tools and techniques



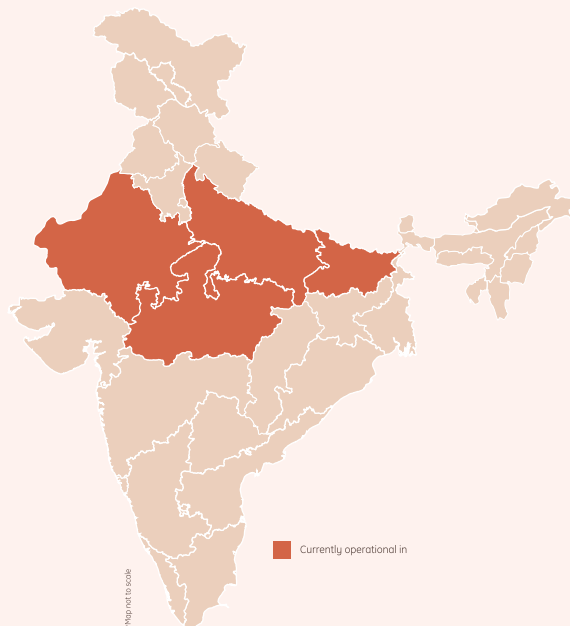
**IMPART LIFE SKILLS TRAINING**

# KEY INSIGHT

India is a country of over 700,000 villages. This can make the work of tackling the issue, one village at a time, feel endless, if not impossible.


**Using advanced analytics, Educate Girls has been able to identify that just 35,000 of India's villages hold the highest out-of-school girl population.**

These villages, concentrated in four states (Rajasthan, Madhya Pradesh, Uttar Pradesh, and Bihar), are challenged by multiple threats of extreme poverty, illiteracy, child marriage, early childbirth, malnutrition, stunting and deep patriarchy.



# VISION 2025


Educate Girls will:

 enrol **1.5 million** out-of school girls

 retain **90%** of all enrolled girls

 impart **life skills** to **70,000+** adolescent girls

 improve learning outcomes for **1 million** girls and boys across Grades 3-10

 benefit over **15 million** children by supporting school governance and infrastructure development

## IMPACT SINCE INCEPTION

**1.8 million+**

Girls Mobilised for Enrolment

**4**  
STATES

**91%**

Retention

**85+**  
districts

**2.2 million+**

Students Supported with Remedial Learning

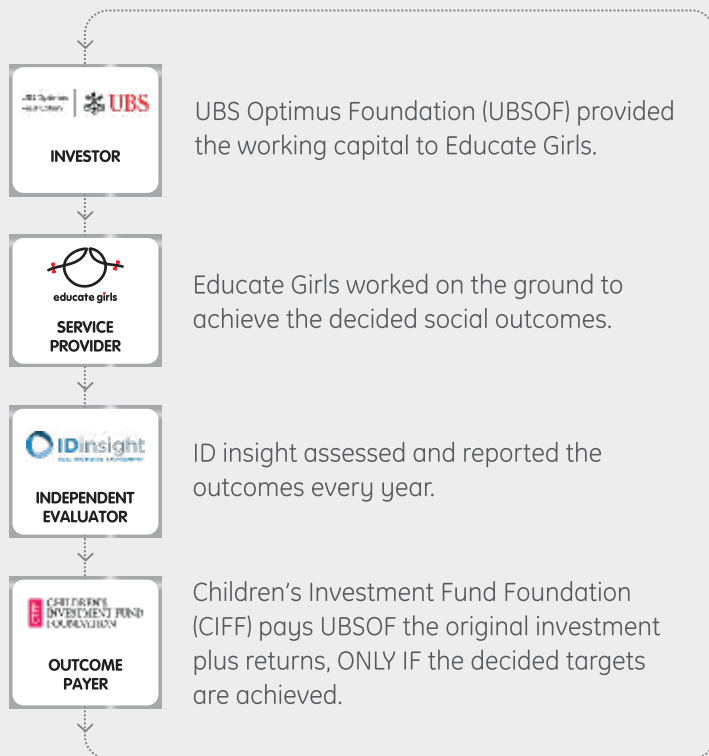
**29,000+**  
villages

**437,000+**

Adolescent Girls Trained in Life Skills

**23,000+**  
Team Balika volunteers

## World's First Development Impact Bond (DIB) in Education



MoU with the  
Government of Rajasthan



Design And Performance  
Management

## EVIDENCE OF IMPACT

In the Randomised Control Trial (RCT), the third party evaluator found that Educate Girls' DIB surpassed both its target outcomes!



**160%**

of the final  
learning target



**116%**

of the final  
enrolment target



# ABOUT US

Educate Girls is a non-profit that focuses on mobilising communities for girls' education in India's rural and educationally backward areas.

Strongly aligned with the 'Right to Education Act' or the 'Samagra Shiksha,' Educate Girls is committed to the Government's vision to improve access to primary education for children, especially young girls.

By leveraging the Government's existing investment in schools and engaging with a huge base of community volunteers, Educate Girls helps identify, enrol, and retain out-of-school girls and improve foundational skills in literacy and numeracy for all children (both girls and boys). This helps deliver measurable results to a large number of children and avoids parallel service delivery.


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*Educate Girls is a Project of Foundation to Educate Girls Globally (FEGG) in India.*

# MILESTONES

**2007**

Independently registered and started pilot project in Pali.

**2012-15**

Expanded operations to Rajasthan.

**2015**

Commenced Development Impact Bond (DIB) in Rajasthan.

**2016-18**

Expanded operations to Madhya Pradesh. Successfully completed DIB.

**2019-20**

Expanded operations to Uttar Pradesh. Became Asia's first Audacious Project.

**2020-21**

Launched community-based learning initiative called Camp Vidya. Launched Pragati.

**2022-23**

Expanded operations to Bihar.

**2024 onwards**

Closure of the Audacious Project and launch of Strategy 3.0

# PARTNERSHIPS



Government of Rajasthan



Government of Madhya Pradesh



Government of Uttar Pradesh



Educate A Child



The Audacious Project

# RECOGNITION



WISE Prize for Education 2023



The Hindu BusinessLine Changemaker: Social Transformation Award 2023



MIT Solve's Learning for Girls & Women Challenge 2020



ET Prime Women Leadership Awards 2019



NITI Aayog Women Transforming India Award 2017



The Skoll Award For Social Entrepreneurship 2015



USAID Millennium Alliance Award 2014