



About Us

Educate Girls is a nonprofit organisation that focuses on mobilising communities for girls' education in India's rural and educationally backward areas. Working in partnership with the Government, Educate Girls currently operates successfully in over 20,000 villages of Rajasthan, Madhya Pradesh and Uttar Pradesh. By engaging with a huge base of community volunteers, Educate Girls helps to identify, enrol, and retain out-of-school girls and to improve foundational skills in literacy and numeracy for all children (both girls and boys).

Vision

To achieve behavioural, social, and economic transformation for all girls, for an India where all children have equal opportunities to access quality education.

Mission

To ensure all girls are in school and learning, we leverage existing community and government resources.

Goal

To improve access and quality of education for over 15 million children, cumulatively by 2024.



Values

GENDER EQUALITY

We will not discriminate or judge a person's ability based on gender. We believe in providing equal opportunity to all, irrespective of their gender & have zero-tolerance to any form of gender biasness.

INTEGRITY

We will conduct ourselves with utmost honesty, not compromise on ethics and inspire a sense of trust amongst all stakeholders. We will always take responsibility for our words & actions.

EMPATHY

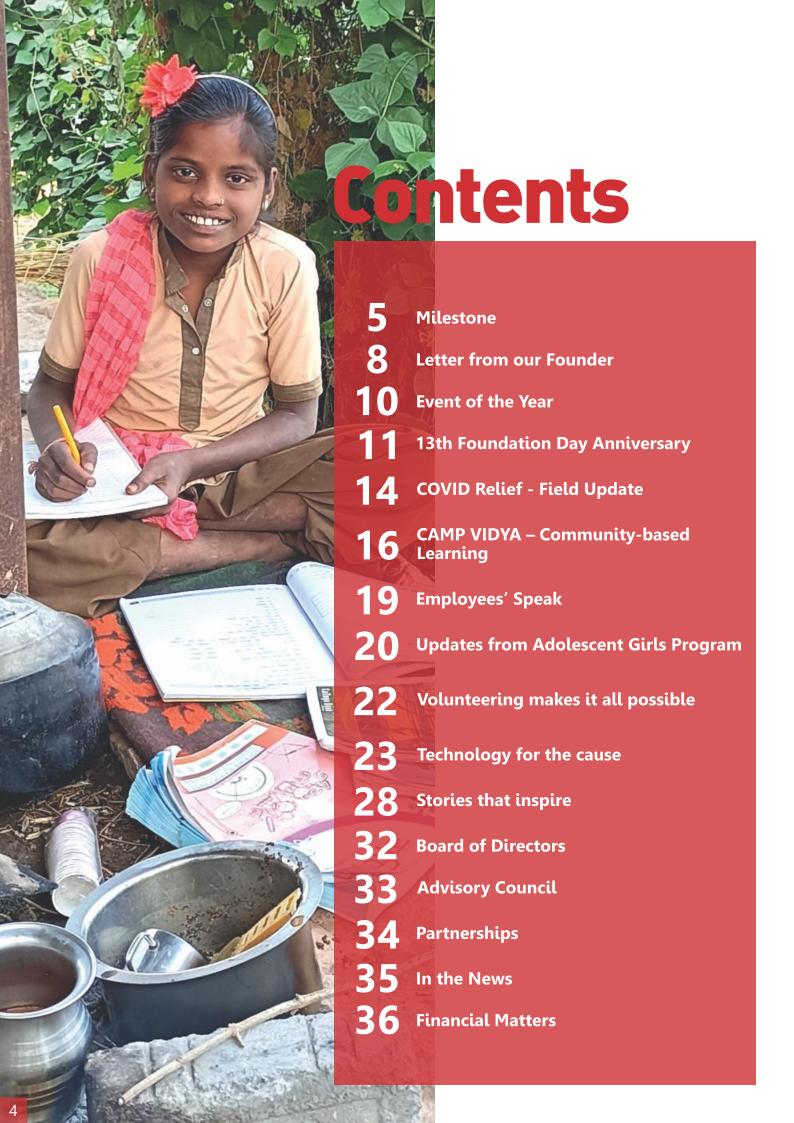
We will understand our stakeholders and accept them, treating them as unique, valuable individuals.

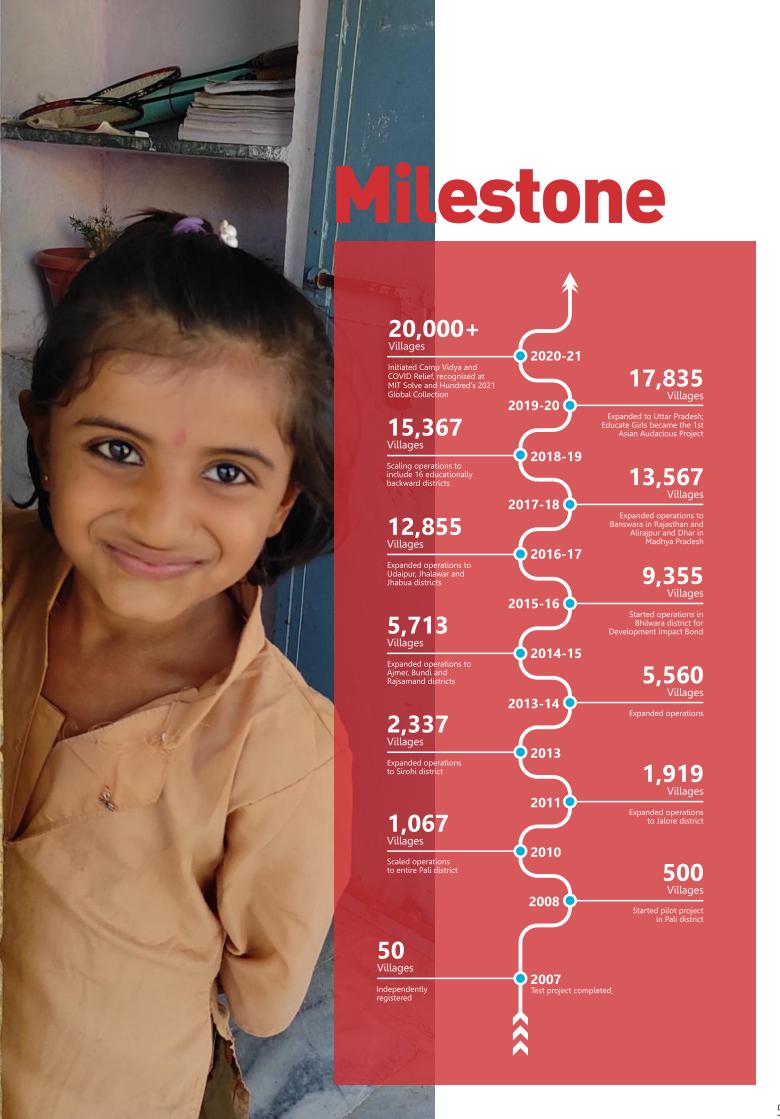
COLLABORATION

We will always work in partnership with all stakeholders to maximize our shared knowledge and bring greater value to our efforts. Teamwork is the key to superlative results.

EXCELLENCE

We will always pursue quality results by constantly applying innovative methods & sharing feedback to improve as an individual and as an organization.





Which future makes sense for our coming generations?

Join the movement to get girls back to school.



Her early years matter the most. Give her the opportunity to get quality education.

Join the movement to get girls back to school.



From the Founder



Dear friends,

When the COVID pandemic hit India, 12-year-old Rekha's father lost his job. The family lost their income and their home. They were forced to return to a small village in Rajasthan, where Rekha had no school to go to, no mid-day meal and no menstrual hygiene products. A bigger concern was, however, her future. When an Educate Girls' volunteer visited the family and asked her parents when they were sending their children back to school, Rekha's father said, "I can barely afford to feed my family. My priority now is two square meals for my children."

This, unfortunately became the reality of many girls in the marginalised communities of rural India. Prior to the pandemic, nearly over 4.1 million girls were not going to school across India. The closure of 1.5 million schools during the pandemic has further impacted over 250 million children enrolled in elementary and secondary schools.

It is now estimated that almost 11 million girls are at the risk of dropping out of school. Even before the pandemic hit, every one girl out of five girls used to drop out from school in Rajasthan, and now due to COVID-19, 14.9 per cent children have



not even enrolled in schools (ASER). The case is similar in Uttar Pradesh, where 54 per cent of the girls are not sure whether they will return to school post the pandemic.

For our communities who belong to the bottom of the pyramid, zero mobility coupled with the loss of income streams put immense pressure on these families. This situation disproportionately hurt the already marginalised communities with loss of village-level and urban livelihoods, lack of food, poor access to health facilities, no access to education, and shortage of essential supplies.

The pandemic and the subsequent lockdowns pushed around 230 million people into extreme poverty in 2020. Consequently, many households in remote parts of India, have had to reduce food intake and resort to child labour, forcing many young girls into early marriage and caregiving roles, and making them susceptible to violence and trafficking.

We had to balance the reality of meeting immediate basic needs while anticipating the lasting impact of the crisis on the future of our children. To serve the girls, our immediate response was to meet their urgent needs, the need of basic resources. This is when we started our Covid relief initiative with the help of our Team Balika volunteers and reached out to 533,890 individuals with ration.

At the same time, it became extremely important to keep girls at the core of all the community engagements. When schools switched their mode to online platforms, millions of children belonging to the vulnerable communities lost touch with their teachers and peers, and got cut off from education. These challenges became even more acute for the rural population. For whom, access to mobile phones and television was not possible, the digital divide just expanded.

This is when we began our Camp Vidya, community-based learning initiative that focused on Maths and Hindi learning through fun and interactive activities. We conducted 13,000+ Camp Vidya in 11,000 villages, in which 2,30,000+ children attended, of which 1,29,405 were girls.

Given the situation, we had to reconstitute our model of girls' empowerment by incorporating the new essentials like COVID prevention strategies and Covid awareness. All this while, our team remained committed to the core of education, by keeping them abreast with several government social security schemes and education initiatives. All this was made possible by my relentless team of 15,000 Team Balika volunteers and over 2,000 staff members.

While we struggled through one of the toughest phases of the pandemic, we were also able to build on the lessons we learnt during this period to facilitate a better environment for the vulnerable sections – be it in education, social welfare, health and other essentials.

I hope this Annual Report gives you key insights into the situation of girls in the remotest areas of rural India, highlights of the work we have done for our communities mitigating this crisis and the urgency of sending children, especially young girls back to school.

I would also like to thank all of you who have been a strong pillar of support for Team Educate Girls in these times of need. I am hoping you will continue to contribute to the cause of girls' education.

Warm Regards, **Safeena Husain**Founder and Board Member











Events of the Year

- Speaker at Centre for the Advancement of Social Entrepreneurship at DUKE University
- Speaker at Charcha 2020
- Guest Lecture at The Marshall Institute London School of Economics
- Speaker at the AVPN Virtual Conference 2020
- ASG Roundtable Discussion
- Panellist at Digital Thinkin by Tortoise Media
- Keynote speaker at the WISE Summit
- Roundtable discussion by ABC Consultants
- Speaker at DEVEX's Gender Data Series
- Speaker at India EduFuture Summit 2020
- Panellist at One Hackathon
- Speaker at the The Nudge Forum
- Panellist at SVP Samvaad
- Keynote speaker at the ICFAI University, Dehradun on the occasion of International Day of the Girl
- Panellist at Strategy@Work 2020: Unlocking the Truth About Transformation
- Speaker at ATMA webinar
- Speaker at The Sankalp Global Summit 2020
- Speaker at TIE Social Showcase
- Panellist at What's Next? An Action Plan Towards a Resilient India hosted by CII
- Keynote speaker at ILSS Fundraising program
- Panellist on Haqdarshak's Social security and welfare during a pandemic
- Panellist on Giving Women's Education in the time of COVID-19: Can Tech keep girls in school
- Speaker at Women Transforming India's International Women's Day celebration with WEP.

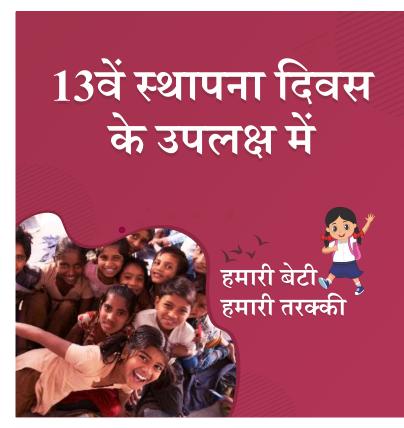
13th Foundation Day Anniversary Celebrations

Educate Girls completed 13 years of its journey on 5th December, 2020.

To mark this milestone and also to acknowledge the exemplary support provided by Team Balika volunteers during these critical times, Educate Girls organised cluster level Foundation Day celebration events with Team Balika volunteers and all important stakeholders including the children.

A total of 1331 Foundation Day physical events were conducted with 6,543 Team Balika volunteers and other key stakeholders across 3 states, keeping all the safety measures in check.

Since the entire team of Educate Girls couldn't participate in physical events due to COVID, Educate Girls, for the first time ever, organised a virtual celebration. A total of 11,400+ users joined in on Zoom platform and 1,700+ on YouTube live stream. Hosted by the Educate Girls senior team, donors, advisory council, board members, government officials joined in.









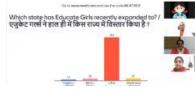














This is the time young girls gain confidence. Where will she find the social support to grow up as an individual?

Join the movement to get girls back to school.



She treks a mile to get firewood and water everyday. Will she have the resources to get education?

Join the movement to get girls back to school.



COVID Relief Initiative

The outbreak of COVID-19 and subsequent lockdowns has been highly disruptive, leading to loss of lives & livelihood. The survival & prevention of COVID became the only priority everywhere. In response to this crisis, Educate Girls identified the challenges in its operational districts & developed its COVID Relief plan.

What we did:

- To support the community to survive, Educate Girls' relief work focused on distribution of welfare kits, and it ensured support from local district Government officials in times of limited mobility on the ground.
- The Educate Girls' team used an analytical approach and identified 1,517 villages which were most economically disadvantaged and in dire need of additional support.

- The welfare kit included flour, sugar, salt, soya bean, chickpea lentils, red gram, refined oil, red chilli powder, turmeric, coriander powder, and soaps for washing clothes and bathing.
- Our teams ensured permission letters from the District Administration for the distribution of welfare kits and their on-ground support paved the way in seamless distribution and logistical arrangements.
- Our Team Balika volunteers played a very vital role in distribution of these welfare kits.
- Apart from welfare kit distribution, Team Balika volunteers also provided the right information and created awareness among the community on COVID through door to door contact.

Outreach done under COVID Relief Initiative

1,008

Villages with COVID relief activities

33,875

Out-of-School Girls

18

Districts covered

68,261

Out-of-School Children

106,778

Households received relief kits

533,890

Number of Beneficiaries







The pandemic destroyed both lives and livelihoods, and rural India was hit the worst. One of the victims of the strict lockdown implemented in light of COVID-19 was 85-year old Bhuri Bai living in a remote village in Jhabua district of Madhya Pradesh. Bhuri Bai is a widow and has two sons who migrated to the state of Gujarat in search of better employment opportunities.

Bhuri Bai's only source of income was selling vegetables in a nearby town that she grew in her backyard. The gains she made from selling vegetables was enough for one-square meal a day. When the pandemic hit India, the government announced a nation-wide lockdown and Bhuri Bai was restricted from travelling out of her village. Her financial crisis was at its peak and to add to this, her son also returned to the village along with his family due to lack of dailywage work. Bhuri Bai now had to feed four people.

Due to lack of education, none of her family members were able to gather information regarding the various schemes offered by the Government. As Educate Girls works with underprivileged families like that of Bhuri Bai's in partnership with the government, it pivoted to identify all such villages which were in dire need of support. Educate Girls helped identify 1,517 such villages which showed a high concentration of out-of-school-children (OOSC), where the supply of essentials like groceries, medical supplies, etc. was barely trickling down to these settlements. In order to identify these regions and households, Educate Girls used an analytical approach of identifying and assessing the number of out-of-school girls, availability of basic groceries and medical supplies, if families were having Ration Card and Aadhar Card, access to village through transportation and type of terrain, access and availability of local supplies, among other factors.



"I'm grateful to Educate Girls for spreading awareness on government schemes and guiding us during the first lockdown" - Bhuri Bai (85)

Devyani,

Deputy Commissioner, Girls' Education, Rajasthan

I would like to thank the Educate Girls team and their Team Balika volunteers for supporting our Smile initiative. They have not only created awareness about the initiative but also ensured that it reaches every household. I hope they keep working this way to connect children with learning and keep supporting us.

Rashmi Arun Shami,

Principal Secretary, School Education, Madhya Pradesh

The Educate Girls team is doing a great job in the field of education. They are working very hard to inspire children and connect them with education. During the COVID period, which has been really tough for all of us, all their volunteers have come forward to help and inspire our children in the most remote locations to stay connected with education. I would like to thank all the volunteers for their exceptional work!

Leveraging technology for volunteer training

Educate Girls leveraged online platforms like Zoom to conduct staff and Team Balika training in the first half of the year. Educate Girls also wanted to ensure that Team Balika have tangible support to attend these trainings and supported them with data packs. As lockdown rules were lifted, the team transitioned from online to cluster-level offline training with Team Balika, wherever possible with all COVID protocols in place.

Educate Girls' Staff trained: 1,712 for enrolment; 1,735 for retention; 1,671 for learning.

Team Balika Volunteers trained: 6,309 for enrolment; 11,956 for retention; 10,358 for learning

CAMP VIDYA - Community-based Learning

COVID-19 impacted children in various ways, the most significant being that of school closures. Children (especially those of underserved communities) for the first time in their lives did not have a place to go to learn for an extended period. This affected not only their learning levels but also their safety, wellbeing and their chances of completing schooling.

To combat this, Educate Girls conceptualised a community-based learning program named Camp Vidya where Team Balika volunteers and Field Coordinators conducted learning camps in the villages where children could come to learn, following and ensuring all the safety precautions. After the successful pilot of 19 camps across 6 districts and one of them being led by our Founder Safeena Husain, the program was scaled up to all 18 operational districts of Educate Girls.

• The primary objective of these camps was to create a safe and conducive environment where learning never stops and to motivate parents to send their children to schools, once it reopens.

- The camps were divided into 3 phases with 16 sessions each with baseline and end line at the beginning and end of every camp.
- The operational constraints such as availability of open spaces for conducting the camps, COVID-19 social distancing impacted the number of children Educate Girls could accommodate per Camp Vidya.
- Even though most of the parents were hesitant to register their children for Camp Vidya due to the fear of COVID, persistent follow-up, awareness building and providing right information on the pandemic as well as inviting parents to visit the camps, engagement with SMC members at the community level paved the way in the success of these camps that ensured that learning never stopped, despite the pandemic.

Between September '20 to March '21 Educate Girls successfully conducted 11,165 Camp Vidya with 2,08,161 children.

	Rajasthan	Madhya Pradesh	Uttar Pradesh
Number of camps	5,341	4,696	1,128
Number of children	113,703	72,857	21,601









Ritika's first step towards education begins at Camp Vidya

Eight-year-old Ritika*, who lives in a remote village in the Khandwa district of Madhya Pradesh, is the eldest daughter in her family. Her father, Gangaram works as a labourer and often migrates to neighbouring states to seek employment. Ritika and her brother also travel with their family and thus, were never enrolled in school.

Her father never gave importance to education because for him, putting food on his family's plate was more important. However, when the pandemic hit and the nation-wide lockdown was announced, Ritika's family had to move back to their village due to lack of work.

When the lockdown restrictions were lifted, Educate Girls conducted a door-to-door contact where Field coordinator, Harilal Barde and Team Balika volunteer, Kedar knocked on Ritika's door. "Her father never felt the need to send his children to school. In fact, when we asked him to enrol his children in school, now that they were open for admissions, he immediately rejected. He never went to school and hence doesn't understand the importance of education," shared Barde.





They started visiting her house to convince her father to send her to school. They told him about the benefits of education, government schemes that support education, and how their future can be better if she attends school. Finally, her father agreed and Ritika was enrolled in Grade 1!

Since all schools were closed due to the pandemic, keeping this problem in mind, Educate Girls started a community-based learning initiative, Camp Vidya, following all COVID guidelines. Ritika became the first student in her village to participate in the camp, where the team worked on building and improving the foundational skills in numeracy and literacy.

"Camp Vidya was organised in 3 phases for three consecutive months, where Ritika received her basic education. The progress she made astonished not only her family but also the teachers. Educate Girls has taken a much needed step during this pandemic. Especially with the migrants returning, it's the perfect time for us to convince families to send their children to school and Ritika's enrollment is a perfect example of it," shared the village-school teacher.

Ritika has strengthened her learning skills by attending the camp regularly and now she is excited to go to school. Her parents have also assured the team that they would send Ritika to school once it reopens.

*Name changed

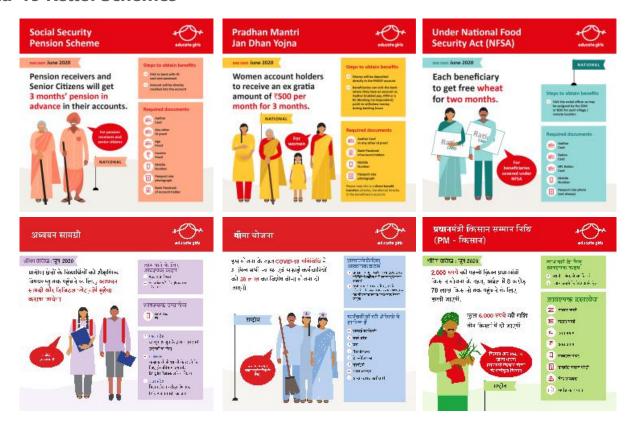




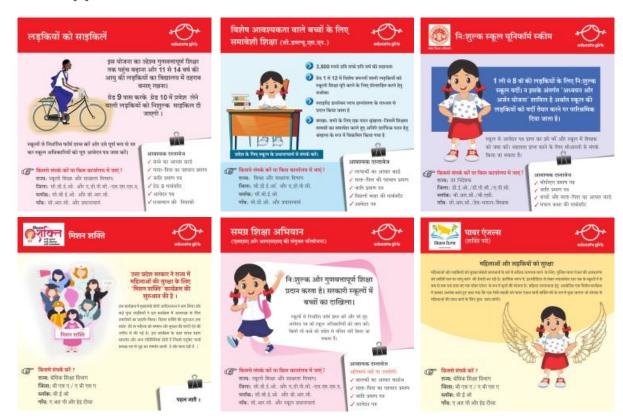
Empowering communities through awareness

Educate Girls drove awareness campaigns to ensure that the community has access to various social security schemes by the government. These schemes ranged from COVID prevention & safety measures to education support schemes in Hindi and English.

Covid-19 Relief Schemes



Education Support Schemes



Employees' Speak

I am known in my area as Educate Girls' Field Coordinator. I joined this NGO in 2020 and with my personality, I was not sure that I would be able to talk to so many people. However, I underwent many trainings that boosted my confidence. I feel good about myself and the work I am doing. I am proud to be associated with this cause.



Roshan Lal Tiwari | Field Coordinator, Uttar Pradesh



I have been working with Educate Girls as field coordinator since the year 2016. The NGO not only focuses on girls' education but also takes care of its employees. I feel very happy to be associated with the organisation. I am thankful to Educate Girls for giving me this opportunity to work for the cause and do something for my community.

Mukesh Paliya | Field Coordinator Madhya Pradesh

I started my journey with Educate Girls as Team Balika volunteer. Later, I was selected as a Field Coordinator to work the NGO. My journey throughout has been a great learning experience for me. People today know me for my work and they appreciate my efforts for girls' education. I owe it to Educate Girls and I am glad that I am associated with them.



Om Prakash | Field Coordinator, Rajasthan



I joined Educate Girls in 2010 as a shy girl who had just left ghoonghat system and started working due to financial problems at home. I joined as a Field Coordinator and a part of my duties were to liaise with local government authorities, teachers, village influencers, parents, Anganwadi workers and more. I felt an immense change in myself since I started working with Educate Girls. I grew professionally and became a better person. I feel like a changemaker as many girls in my area are now doing something good in life after I enrolled them back in school.

Kalpana Pandya | Program Assistant, Rajasthan

My journey of 14 years with Educate Girls has been exciting and full of learning. The initial phase of this journey was full of challenges but as a team, we overcame them together. I am proud that I got this opportunity to be a part of this organisation, where not only younger and adolescent girls but employees get an equal opportunity to learn and grow personally and professionally.



Updates from Adolescent Girls Program

I can't even explain how happy and thankful I am to the entire Educate Girls team for making my dream of studying come true.

In 2018, 17-year-old Farida's* dreams were shattered when her family asked her to quit studies after Grade 8 as there was no secondary school in their village. The nearest school was 5 km away from their village, and her family wasn't comfortable sending her to a far-off school due to safety issues.

She accepted this as her fate but secretly wished to go to school with her younger sister and brother. "I used to help my mother with the household chores which took most of my time. However, I wanted to study, and whenever I told my parents about it, they refused. I always dreamt of working in an office and making my parents proud, but I had no idea of how to pursue that," says Farida.

One day, her friend told her about a community-based learning camp that was being organised in their village by Educate Girls, in the absence of regular classes. "I went to the camp and met Kishori Coach, Chetan bhaiyya, who told me about the organisation which works for educating girls like me. After hearing him, I was certain that this is my chance to continue my studies. He told me about Open School (Distance Education), where I could enrol myself and give exams without attending regular classes. I spoke to him about my ambitions and he promised to come and speak to my parents about it," she added.

Chetan went to her house and spoke with her father. However, he refused and said, "Farida has grown up and we will get her married soon". Seeing a tearyeyed Farida, he decided to give it a try again. "After 2-3 visits, I was able to convince her family to send her to Camp Vidya and enrol her in Grade 10 in an Open School," shared Chetan.

Now, Farida regularly comes to the camp to study and actively learns. "I can't even explain how happy and thankful I am to the entire Educate Girls team for making my dream of studying come true," she expressed.

Educate Girls has motivated **1,500+** adolescent girls to enrol and appear for their distance education examination.





Life skills matter

The closure of school led many girls to be confined in their homes which worsened their vulnerabilities not just towards dropping out from school but also being forced into child labour or marriage. To keep adolescent girls (AGs) motivated towards continuing their education, Educate Girls introduced life skills education. This was done in the safe space of

education, Educate Girls introduced life skills education. This was done in the safe space of

their community so parents wouldn't hesitate to send their girls with the help of village influencers.

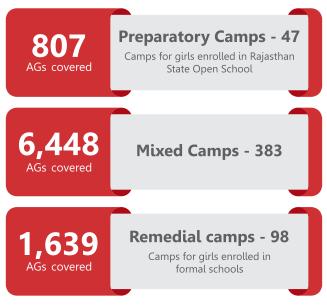
Educate Girls was successful in engaging with **79,022** adolescent girls in **4,611** villages.

A total of **22,065** adolescent girls have been reached through interactions.



Camp Vidya - Kishori Balika updates

Below are the learning camps conducted in 5 AGP expansion districts - Ajmer, Bundi, Rajasamand, Jalore and Sirohi.









Volunteering makes it all possible: Engaging with Team Balika

Educate Girls provided skill-based training to **1,555** Team Balika volunteers to enhance their employability skills with the help of 17 local partner organisations. Along with this, **9,500+** Team Balika volunteers were provided with soft skills and leadership training.

During the first year of COVID, Team Balika showed immense resilience and put all their efforts in keeping their respective communities safe. Nearly **3,489** Team Balika were recognised for exemplary work. This was also the year when Educate Girls achieved the highest retention rate of Team Balika at **89 per cent**. The emotional and social support provided by Educate Girls during this year played a crucial role in helping them stay connected to the cause of girls' education.











Technology for the cause

Integrated Planning, Monitoring, Tracking and Analysis System (IPMTAS)

IPMTAS is an Enterprise Resource Planning (ERP) project for technological sync among various departmental activities that provides information on a single platform & reduces dependency on multiple platforms.

Sankalp



- Sankalp is a web-based application developed under project IPMTAS. It can be accessed by web browser.
- Sankalp is an ERP solution comprising all the business modules.
- Sankalp is being accessed by all staff up to Block Officer level.

i-Vidya



- I-Vidya is a mobile application developed under project IPMTAS.
- It is based on an android mobile platform.
- It is for field users Team Balika, Block Officers, Field Coordinators and Kishori Coaches.
- The tool will help field staff in their operational activities, training, query management, employee and HR related information and more.









She has the power to create prosperous communities. Will she be empowered?

Join the movement to get girls back to school.



Knowledge is the only investment that lasts a lifetime. Where will she gain this asset?

Join the movement to get girls back to school.



Meet the warriors of change

Meet seven on-ground heroes, Educate Girls' Team Balika volunteers who have made exemplary contributions to girls' education despite the pandemic.

Gayatri Bunkar

Gayatri Bunkar, a young lady from a small village in rural Rajasthan aspires to be a teacher, so that one day all the girls in her village are educated. Since the time she became a Team Balika volunteer in 2017, she has been sparing no effort to promote education in her village. Soon after the announcement of lockdown to prevent the spread of COVID, she gathered all the information about the virus, and disseminated it to her community. Even during the pandemic, she convinced the parents of 8 children to send them to school, once it reopens and taught the children at Camp Vidya.

Laxman Singh

In another remote village of Rajasthan, Educate Girls' Team Balika volunteer Laxman Singh continues to leave no stone unturned when it comes to ensuring girls are educated in his village. Last year, when schools were shut down due to COVID, he enrolled 13 children into Camp Vidya and to make sure that learning doesn't stop in his village, he conducted 16 inspiring sessions. He not only volunteers in his village but extends his support to neighbouring villages too, not only focused on education, but also by distributing masks and conducting awareness campaigns on the Coronavirus.

Phoola Devi

Team Balika volunteer, Phoola Devi from Uttar Pradesh showed incredible dedication and has emerged as a COVID warrior, ensuring government relief schemes, COVID awareness measures and the government's digital learning applications are understood at the village level. When COVID hit, she immediately responded with a prevention awareness drive with WhatsApp posters to 50+ families. She used the Prerna application (Uttar Pradesh government's digital learning app) to teach Hindi and Mathematics to over 25 children. In such a tough year, she has been instrumental in enrolling 40 children into school, ready for the reopening. And on top of all this, she is also teaching 20 children at her home, with all social distancing and prevention measures in place.

Hatari Choungad

A Team Balika volunteer from a remote village in Madhya Pradesh, didn't let COVID-19 challenges stop her from promoting girls' education in her village. She organised community meetings with COVID protocols to convince parents to send their children to school after it reopens and as a result, 29 children were enrolled in school. To ensure uninterrupted learning, she conducted 16 sessions in community-based learning camp, Camp Vidya and also life skills activities to empower adolescent girls in her village.



Renuka Solanki

26-year-old Renuka Solanki from rural Madhya Pradesh became an Educate Girls' Team Balika volunteer in 2016. For two years, she has been recognised with the Best Volunteer Award. Even when presented with the complexity of the COVID pandemic, when people were afraid to send their children to school, she was prepared to spend additional time explaining the realities, busting the myths and convincing parents to let their children study. Once the COVID restrictions were lifted, she conducted a door-to-door survey of 78 households to identify out-of-school girls and ensured they get back to the classroom.

Kali Bai Gameti

Three years ago in Rajasthan, Kali Bai Gameti, became a
Team Balika volunteer and since then, she is dedicated to promoting girls' education. Amid all the challenges posed by the Coronavirus pandemic, she did her best to support people in her village. She surveyed the households in the pandemic to check if any immediate assistance was required by them, and distributed rations among 60 needy families. To ensure children have access to learning, she taught 14 children using the government's SMILE app in community-based learning camps. So far, she enrolled 31 children in school and organised life skills activities for 15 girls.

Kavita Alawa

Team Balika volunteer Kavita Alawa from Madhya Pradesh extended all her support to her community in this crucial time. She painted on the village walls and made posters to raise awareness of the virus, distributed masks, provided support to 56+ families and supported the local health authorities. Kavita ensured that no child is deprived of education in the absence of regular classes. She also extended her support to Team Balika volunteers in neighbouring villages in completing the door-to-door survey to identify out-of-school girls this year. She has been recognised and celebrated by the local government authorities for her efforts and support.

Stories that inspire

Champa Devi fights for her daughter's education

In the educationally backward block of Kotda in Rajasthan lives a fierce woman who fought for the right of her daughter's education. Her name is Champa Devi, who defied all norms to give an opportunity to her daughter Hema*, which she never had. Before getting married, she lived what the community called a decent life, where she cooked, cleaned and took care of all other household chores. But the only thing she ever wanted was to study.

"There was a clinic near my house and every morning when I went out to sweep the entrance of our home, I used to see a woman. Dressed in a neat and crisp saree, she used to enter the clinic taking note of all the people waiting outside. I sometimes peeked to see what she does, later upon inquiring I found out that she was called a nurse, who assisted the doctor. After understanding her work, I really wanted to be one. But before I could even take charge of things, I was married off.

I really wanted to study and spoke to my husband and his parents about the same, but it was of no help. They too, like my parents, believed that sending me to school would bring shame to the family as it is against the traditions," shares Champa.

Champa has 2 sons and 2 daughters who she treats equally and wants to give them equal opportunities in life. However, it was not easy for her to fight the regular trends of patriarchy at home. She wanted her daughter Hema to go to school, just like her brother but nobody would listen to her. She felt helpless as she had nobody to stand up for her. This was the time when Educate Girls was conducting a door-to-door survey to identify out of school girls in her village. When the team knocked at Champa's door, she saw a new hope.

There were still many obstacles to be overcome, as expected by Champa, her family refused to send Hema to school. But now that Champa had Educate Girls by her side, together they fought for Hema's enrollment. This required multiple counselling sessions and visits to the school to meet students and teachers. During these sessions, her husband was told about the various benefits of education and how it is being provided for free including a meal at school by the government. He finally agreed and Hema was enrolled in school!

Champa's happiness knew no bounds and she could not wait for her daughter to grow up and finish her education. Hema is now enrolled in the upper-primary school of her village and is waiting to go back to school. Champa still thinks about her dream of becoming a nurse and wishes her daughter to become one, but has said that she would give her the complete freedom to choose her path.

*Name changed





Hema is now enrolled in the upper-primary school of her village and is waiting to go back to school. Champa still thinks about her dream of becoming a nurse and wishes her daughter to become one, but has said that she would give her the complete freedom to choose her path.

Says Champa Devi



Inever thought that with my disability I'd be able to study ever again, but I can!

For 11-year-old Ritu*, a native of Rajsamand district of Rajasthan, it seemed impossible to continue her studies after Grade 5. She has a disability in one leg due to which she can't walk much. The school where she completed her primary education was near her house in the village, so she never had a problem with walking to school. However, the secondary school was in a different village, and there was no conveyance to reach there. Other kids used to walk to school, which her body doesn't support.

Ritu's father drives a truck to feed the family and cannot afford to send his kids to a private school. Ultimately, her family decided to let her stay at home and do the household chores. Educate Girls' Team Balika (villagebased volunteer), Durga knew about her condition but was not sure about how to convince her family. She spoke with Educate Girls team members about it.

Durga, along with the team visited Ritu's house and spoke with her family about letting her continue her schooling. However, due to the distance and COVID condition, her parents strictly refused to send her to school. They further suggested to send her to nearby Kasturba Gandhi Balika Vidyalaya (KGBV) – a free, government-run, residential school for girls in Grades 6-8. But there was a myth in the village about KGBV that whoever studies in this school falls sick because the place where it is built is inauspicious.

"Ritu's parents were afraid to send their daughter to such school. They said they would rather let their daughter be at home than send her to study at such a dangerous place. We didn't know how to convince them that all these are nothing but rumours," shared Durga.

"We went to the KGBV the next day and got some teachers and students' numbers from there. Then we went to Ritu's house and spoke with them in front of their parents to clear all the myths. After hearing the positive feedback from the students and teacher, her family had a change of mind. We told them that they need not worry about the COVID condition and the school is very safe. They told us that they would decide and let us know," she added.

After a few days, the team received a call from Ritu's parents as they wanted to fill the admission form of KGBV f for not just Ritu but her friend Shilpi* too. "I am really excited, I never thought that with my disability I'd be able to go to school ever again, thank you Durga didi and Educate Girls. I am looking forward to staying and studying with my friend Shilpi," shared Ritu.





I am really excited, I never thought that with my disability I'd be able to go to school ever again, thank you Durga didi and Educate Girls. I am looking forward to staying and studying with my friend Shilpi,

Says Ritu





Little Priya finds hope through Camp Vidya

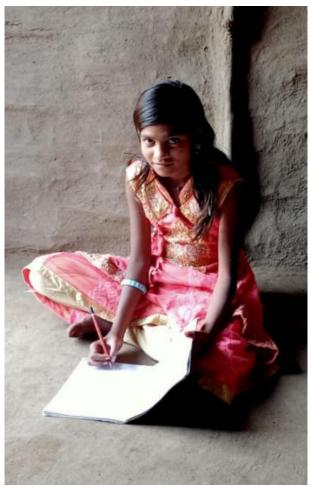
11-year-old Priya* from a remote village in Barwani district of Madhya Pradesh had to drop out of school right after she completed her Grade 4 because her family migrated to the city in search of work. This year, they had to move back to their village after the lockdown was imposed by the government to control the outspread of COVID-19. However, her life was not the same as it used to be in the village, it changed from going to school, studying and playing with her friends to staying at home and taking care of household chores.

Educate Girls' Field Coordinator, Rajkumar met Priya's family during a door-to-door survey conducted by the organisation with all the precaution after the lockdown was lifted. "I asked her family to let her study again, but her mother refused by saying that she needs to work at home, and schools are not even open yet," shared Rajkumar. He tried to reason with Priya's mother by telling her the importance of education is for her future and how educating would be beneficial for her family.

After a lot of convincing, her mother agreed to send her to a community-based learning camp called Camp Vidya (an initiative by Educate Girls that gives an opportunity to children to study in the absence of regular school so that their learning doesn't stop). Priya started coming to the camp regularly and took great interest in everything that was being taught there. "I saw that Priya was quite happy and excited at Camp Vidya. The next day, I went to her house and told her family about how well she is doing in her studies. I asked them to let her go to school again, and they agreed! Now, as soon as the school reopens, Priya would be enrolled in Grade 5", says Rajkumar.

Now, Priya comes to Camp Vidya daily and asks her friends to come with her and study. "I like studying, and I will not quit school now. My parents have agreed to leave me with my paternal grandmother so that I can continue studying", she says while expressing her aim to become a teacher in future.







A father goes back to school for her daughter's education!

One of the major reasons behind girls dropping out from school is their parents' mindset regarding how a girl must function in a society. In rural parts of India, parents ask their daughter to stop studying and keep their minds busy only with household chores. But, Mahendra, a resident of a village in the Ajmer district of Rajasthan, broke all stereotypes for his daughter's education by continuing his studies!

Mahendra's daughter, 17-year-old Archana* discontinued her education because there was no school after Grade 8 in her village. The closest senior secondary school was very far, and no girl's parents from her village were willing to send their daughters outside their village, that too for school!

In 2019, Educate Girls' Kishori Coach Mohan visited their village and found that there are about eight adolescent girls, who are not studying. "I tried convincing families to let their daughter study but everything went in vain, they just didn't listen to me. Then I met a person, who took me to Archana's home," shared Mohan.

Mohan started visiting Archana's home for a month to convince her family. Mahendra wanted her to study because he couldn't continue his education after Grade 8 and still regrets it. But the problem was that there was no other girl in her village, who was ready to study. This had left both Mahendra and his daughter demotivated. When he couldn't see a way, he decided to study with her! Both father and daughter filled the Grade 10 exam form from open school. "I was

not really sure if I could do it, studying after these many years seemed very difficult. But I was determined for Archana to study and if the only option left was to enrol myself, then be it. We both studied together and helped each other solve problems while studying," says Mahendra.

They both appeared for the examinations together, however, they both flunked in one subject. They studied again and tried again. And this time, her father cleared the exam but Archana couldn't. However, she did not lose hope because she has her father's support at every step. "I'm really happy to see Archana studying, I really wish that she has a prosperous life ahead. Thanks to Mohan ji and Educate Girls for motivating us, else I wouldn't have been able to go back to my studies and neither would Archana," expressed Mahendra.



I'm really happy to see Archana studying, I really wish that she has a prosperous life ahead. Thanks to Mohan ji and Educate Girls for motivating us, else I wouldn't have been able to go back to my studies and neither would Archana,

Says Mahendra











Safeena Husain Founder and Board Member. Educate Girls



Ujwal Thakar Former CEO of Pratham and GiveIndia



Ireena Vittal Former partner, McKinsey & Co.



Luis Miranda Chairman, CORO and Centre for Civil Society



Sumit Bose Former Union Finance Secretary and Revenue Secretary in the Ministry of Finance, Government of India (GOI)



Dr. Ganesh Natarajan Founder and Executive Chairman, 5F World, a platform for Digital Startups, Skills and Social Ventures in the country



dvisory ouncil

Ami Parikh

Partner, AZB & Partners

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Former Chief of Sports Diplomacy programming in the U.S. Department of State's Bureau of Educational and Cultural Affairs

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Senior corporate and intellectual property lawyer

Roopa Kudva

Former Chief Executive Officer, CRISIL

Sarath Divella

Head of the country office of Lionbridge Technologies in India

Swati ApteCo-founder, India Schoolhouse Fund

Tara Kapur

Founder, Stellar Communications India

Partnerships

Tata Starbucks

Tata Starbucks, a multinational chain of coffeehouses has partnered with Educate Girls to support girls' education under their 'Empowering Girls and Young Women program'. Through this initiative, 250 Tata Starbucks outlets in India will be supporting the education of one girl child each. This partnership aims to empower young girls from remote and rural villages to become contributing members of our society.

Government Partnerships

MoU with the Government of Rajasthan's Directorate of Women Empowerment

Educate Girls signed a Memorandum of Understanding (MoU) with the Government of Rajasthan's Directorate of Women Empowerment at Jaipur. Under this MoU, Educate Girls' will set up a state-level Project Management and Implementation Unit (PMIU) that will work under an elite leadership council to deliver measurable goals as part of the multi-year partnership. The PMIU will play the role of capacity builder and ensure that the most marginalised communities get access to all government schemes.





Radio Content Development

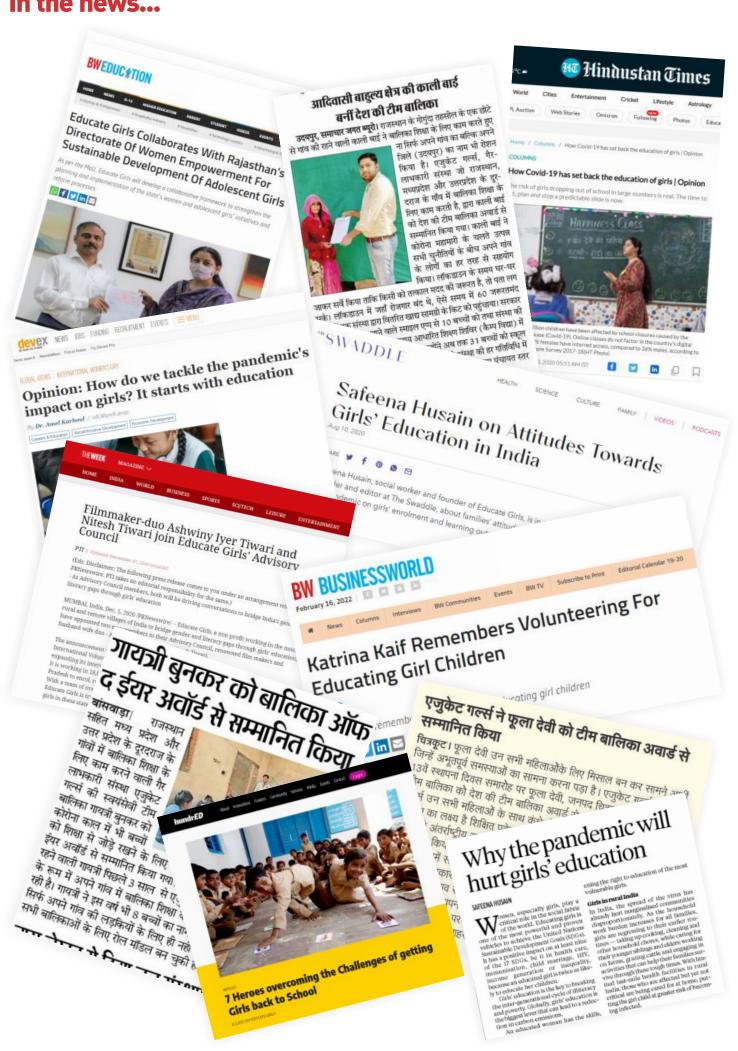
The Government of Madhya Pradesh invited Educate Girls to support 'Hamara Ghar, Hamara Vidyalaya' initiative by producing radio scripts in the subject of English for classes 3, 4 and 5. Educate Girls successfully completed the project with high quality work and coordination with Rajya Shiksha Kendra (Bhopal). There were more than **50 Radio scripts** developed for a 12 minutes session based on an English textbook.

Partners' speak

"Cartier Philanthropy has been supporting Educate Girls since 2014, when improving Indian girls' education was still very much an ambition. Seven years later, Educate Girls' comprehensive model and its highly effective combination of community mobilisation and advanced analytics has literally snowballed, scaling up across the toughest regions of India and ensuring over 950,000 girls are back into the classrooms where they belong. I cannot help but sincerely celebrate Safeena's leadership and capacity to manage complexities, and Educate Girl's strong commitment to stay true to its mission and get the job done. With COVID-19 still around, this is more important than ever."



In the news...





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INCOME & EXPENDITURE

DONATIONS AND GRANTS RECEIVED

1,247,037,228 INR

OTHER INCOME

42,916,772 INR

TOTAL INCOME

1,289,954,000 INR

TOTAL EXPENSES

761,183,577 INR

Balance Sheet as at 31st March, 2021

	Particulars	Year ended 31st March 2021	Year ended 31st March 2020
		Amount (INR)	Amount (INR)
I.	OWN FUNDS & LIABILITIES		
1	Own Funds		
	(a) Reserves and Surplus	1,006,337,746	477,567,323
2	LIABILITIES		
	Non-Current Liabilities		
	(a) Long term provisions	25,229,050	15,596,712
	Current Liabilities		
	(a) Other Current Liabilities	47,537,488	31,025,505
	(b) Short-Term Provisions	4,300,541	2,360,740
	Total	1,083,404,825	526,550,280
II.	ASSETS		
1	Non-Current Assets		
	(a) Property, plant and equipment		
	(i) Tangible Assets	25,785,870	20,876,091
	(ii) Intangible assets	677,7831	_
	(b) Long term loans and advances	11,357,584	11,079,888
2	Current Assets		
	(a) Cash and Bank Balances	1,028,080,818	487,617,022
	(b) Short Term Loans & Advances	1,651,491	1,489,468
	(c) Other Current Assets	9,751,231	5,487,811
	Total	1,083,404,825	526,550,280

Statement of Income and Expenditure for the year ended 31st March, 2021

	Particulars	Year ended 31st March 2021	Year ended 31st March 2020
		Amount (INR)	Amount (INR)
	INCOME		
I	Donations	1,247,037,228	907,074,434
П	Other Income	42,916,772	16,142,488
III	TOTAL INCOME	1,289,954,000	923,216,922
IV	EXPENDITURE		
	a) Program Expenses	323,040,954	265,178,146
	b) Employee Benefit Expenses	393,669,786	334,581,527
	c) Other Expenses	32,195,242	31,688,201
	d) Depreciation and Amortization Expenses	12,277,595	12,463,131
V	TOTAL EXPENDITURE	761,183,577	643,911,005
VI	SURPLUS/(DEFICIT) FOR THE YEAR	528,770,423	279,305,917

Audited by:

For Deloitte Haskins & Sells LLP
Chartered Accountants
Pallavi Sharma Place: Mumbai
Partner Date: 28th Sept 2021

For Foundation to Educate Girls Globally

Safeena Husain Ujwal Thakar
Director Director
DIN: 00701786 DIN: 023333399
Place: Mumbai

Date: 28th Sept 2021

Partners



Government of Rajasthan



Government of Madhya Pradesh



Government of Uttar Pradesh



EAC



Unicef



10x10

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Accenture DevelopmentPartners



APCO Worldwide Phil



Azim Premji Philanthropic Initiatives



Bohemian Foundation



Cartier Philanthropy



Dasra















Fidelity Foundation

Finastra

Fossil Foundation

Global Giving

HDB Financial Services

HT Parekh Foundation

International Finance Corporation







Lionbridge







iPartner India

Jasmine Social Investments

LGT Venture Philanthropy

Lionbridge

Lucille Foundation

Marico Innovation Foundation

Max India Foundation



Mercuri Urval



Montpelier

Foundation







Oracle



Ray & Tye Noorda Foundation



Pratham Rajasthan



Sandhan, Technical resource agency of the Government of Rajasthan















Sols ARC

STiR Education

Strategy&

Students Stand #withMalala The Audacious Project

AUDACIOUS

The Mulago Foundation

The Womanity Foundation

*Names arranged in alphabetical order

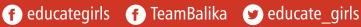






Head Office (India) C103/C104, 1st Floor, Remi Bizcourt, Shah Industrial Estate, Off Veera Desai Road, Andheri West, Mumbai 400053

info.in@educategirls.ngo | www.educategirls.ngo



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Educate Girls is a project of 'Foundation to Educate Girls Globally' (FEGG) in India

FEGG is registered under Section 8 of the Indian Companies Act, 2013

My education makes me independent!

