




educate girls

ANNUAL REPORT
2016-17





From The Executive Director

3

Introduction

6

Development Impact Bond

12

Impact 2016-17

14

Honour

18

Events

19

Expansion

20

Partnerships

25

In the News

26

Digital Diary

28

Tales of Triumph

32

Financial Statement

42



Dear Friends,

2016-17 has been yet another exciting year that saw Educate Girls expand interventions to newer geographies, staying committed to its goal of reaching 2.5 million children annually by 2018.

Last year, as we readied ourselves to scale up operations to 3 new districts (Udaipur and Jhalawar in Rajasthan and Jhabua in Madhya Pradesh) we surveyed over 2 million households and identified thousands of out-of-school girls. This year, we worked on getting these girls into school, managing to enroll over 93,500 of them. Of these, over 27,500 girls were enrolled in grades 2-8. We should all be very proud of this achievement given the multiplier effect of girl's education! Our expansion into these districts has helped us reach an additional 4,500+ schools spread across 3,000+ villages. Over 3,000 community volunteers (Team Balika) have been trained and are now active in their respective villages in the said districts.

The creative teaching methodologies that Educate Girls uses in the classrooms with children in grades 3, 4 and 5 reached a new annual milestone of over 150,000 children (across all our program regions) this year! The activity-based curriculum has proven its success yet again recording an average increase in learning outcomes of 51% in Hindi, 30% in English and 50% in Math.

The Development Impact Bond (DIB) initiated by Educate Girls has successfully completed its second year achieving 87.7% of its total enrolment target and 50.3% of the total learning outcomes target. With this, we have entered the third and the pivotal final year with great enthusiasm and hope! It's worth a mention that our experience in implementing the DIB so far has transformed the way we think about impact, encouraging us to become more outcomes focused by codifying each step in the process. The flexible and responsive approach inherent in the model is now being adopted across our other program geographies.

As I write this letter, I am thankful for all that Educate Girls has managed to achieve and am extremely hopeful and excited for the future. As we move into another year of aligning with the Global Goals (SDGs), we continue to put creating equity for girls at the forefront of all our work. At the same time we are placing a renewed focus on the achievement of learning outcomes and quality education for all children, through the existing government school system.

As the SDGs expand to include secondary education, Educate Girls will initiate a pilot program next year to enroll and support girls in their transition to secondary school. We will continue to focus on community-level behaviour change for our efforts to be sustainable, increase the efficiency of data collection and evaluation for improved effectiveness and try our best to bring genuine accountability to each and every child. This makes pursuing innovative partnerships, for both implementation and funding, very important.

I can confidently say that Educate Girls has the collective strength and support of the government, the most invested partners across the globe and the best team. It is only together that we can achieve our vision of creating an India where all children have equal opportunities to access quality education.

Your support has been, and continues to be, irreplaceable!

Warm Regards,
Safeena Husain



Creating Champions for Girls' Education

"Our patriarchal societies, do not really appreciate their mind-sets being questioned. But this is exactly what our Team Balika (community volunteers) and staff do, going home-to-home talking about every girl's right to have an education!"



Reducing Gender-Gap in Education

"All that we do is ultimately aimed at eradicating gender discrimination. We want our daughters to grow up in an India where girls and boys are equal and every child gets an education."

ABOUT US

Established in 2007 by Safeena Husain (Executive Director), Educate Girls is holistically tackling issues at the root cause of gender inequality in India's education system. It has helped to ensure over 90% enrolment and significantly higher attendance for all girls as well as improved school infrastructure, quality of education and learning outcomes for all children.

Our comprehensive model helps communities assess their school situation, initiate action plans and empowers them to sustain positive results at the lowest cost. By leveraging the government's existing investment in schools, Educate Girls delivers measurable results to a large number of beneficiaries and avoids duplication or parallel delivery of services.

Educate Girls believes that if girls in educationally backward districts are educated, they will have the potential to enter the formal economy, gain employment and lift their families out of poverty.

The sustainability and scalability of the model has enabled Educate Girls to consistently expand operations to include more districts. We are now actively working with the government and with rural communities across 15 districts of Rajasthan and Madhya Pradesh in India. We currently have interventions in 21,000+ schools across 12,000+ villages, reaching millions of children in some of India's most remote areas.

VISION

We aim to achieve behavioural, social and economic transformation for all girls towards an India where all children have equal opportunities to access quality education.

MISSION

We leverage existing community and government resources to ensure that all girls are in school and learning well.

GOAL

Our goal is to improve access and quality of education for around 2.5 million children annually by 2018.

MILESTONES



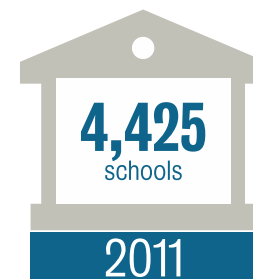
Test project completed.
Independently registered



Started pilot project
in Pali district



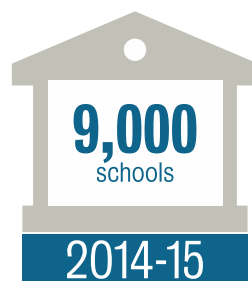
Scaled operations
to entire Pali district



Expanded operations
to Jalore district



Expanded operations to
Sirohi district



Expanded operations to Ajmer,
Bundi and Rajsamand districts



Started operations in Bhilwara
for Development Impact Bond



Expanded operations to Udaipur,
Jhalawar and Jhabua districts



Expanded operations to Banswara
in Rajasthan and Alirajpur and
Dhar in Madhya Pradesh



Scaling operations to include
16 educationally backward districts
in total, reaching 27,500+ schools

**Reduction in number of schools due to scale-down of operations in Pali district and merger of government schools in the state of Rajasthan.*

Educate Girls' Program Model



SUSTAINABLE



SCALABLE



VALUE FOR MONEY

Educate Girls creates community ownership through



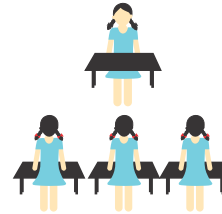
Team Balika
(Community Volunteers -
Champions for Girls' Education)



**Community-led
enrolment plans**



**School Management
Committees (SMC)**



Creation of girl leaders



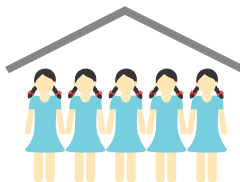
**Creative Learning and
Teaching techniques
and classroom support**

Which results in

Increased
ENROLMENT



Increased
RETENTION



Improved
LEARNING OUTCOMES



Impact Since Inception

Over
200,000
out-of-school girls
enrolled in school*

Over
90%
girls' enrolment

93%
girls' retention

Presence in around
21,000+
schools across
12,000+
villages

Over
11,000
Team Balika members
trained and working
in their communities

Over
4.9 million
total beneficiaries
of our programs

Over
650,000
total students with
improved learning
outcomes

Average increase of
25% - 40%
in learning outcomes
across Hindi, English
and Math

*Grades 2-8 / Ages 7-14 years



Working with the Government

"From the start we knew that we didn't want to create a parallel system of delivery. Achieving large scale intervention would have been impossible without the government's support in letting us leverage their existing resources. Our model is hugely dependent on their involvement."



Empowering Communities

"By empowering village communities to improve the quality of girls' education and infrastructure in their government schools, more girls can be educated on larger scales. If more girls are educated, then their health, income levels and overall livelihoods improve, bringing about social transformation."

World's First 'Development Impact Bond' in Education

Educate Girls along with UBS Optimus Foundation (UBSOF) and Children's Investment Fund Foundation (CIFF) launched the **world's first Development Impact Bond (DIB) in education** on June 16, 2014. It's a 3-year pilot that begun in the academic year of 2015.

Year-2 progress is encouraging!

The second year results of the DIB, featured as part of a webinar by Brookings Institution on June 29, 2017, continue to demonstrate the benefits of the results-based funding model:

- The program has been successful in achieving 87.7% of the 3-year enrolment target for out-of-school girls.
- 50.3% of the total target for learning progress has been achieved.

In its first year, the program enrolled 44% of all out-of-school girls identified and achieved 23% of the total target for learning progress.

Y2 RESULTS: MEDIA COVERAGE

BROOKINGS

devex Alliance
Do Good. Do It Well.™ For philanthropy and social investment worldwide

Bloomberg

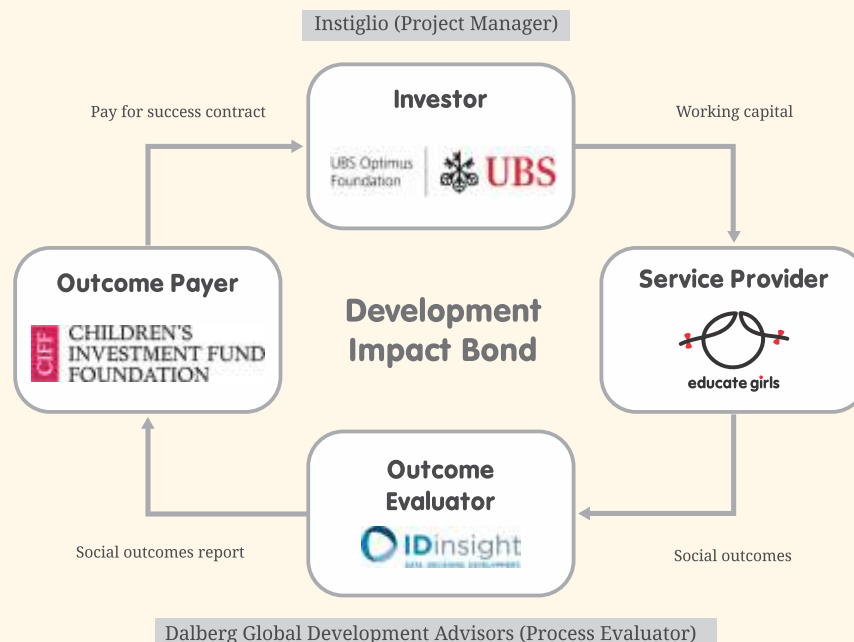
Public Finance
International

IMPACT ALPHA
INVESTMENT NEWS FOR A SUSTAINABLE EDGE

ABOUT EDUCATE GIRLS' DIB

The Educate Girls DIB program, with a budget of US\$ 270,000, works with 166 schools across 140 villages in Bhilwara and aims to benefit 15,000 children, 9,000 of them girls. The program's ultimate goal is to improve education with an 80% focus on learning gains and a 20% focus on enrolment of girls.

In this payment-by-results model, Children's Investment Fund Foundation (CIFF), as an outcome payer, promises to pay back the investor, UBS Optimus Foundation (UBSOF), the original investment amount plus extra returns as long as the agreed targets are delivered by Educate Girls (the service provider). The targets are focused on increased enrolment of marginalised girls and the children's progress in literacy and numeracy outcomes, which gets assessed by an independent evaluator (IDinsight) over the course of the 3 years tenure. Results-based financing consultancy, Instiglio, designed the DIB and provides performance management support to Educate Girls.



"The DIB is demonstrating its potential to attract much needed funding as donors are increasingly seeing that they can achieve real social impact and results-based financial returns."

~ Phyllis Costanza, CEO, UBS Optimus Foundation

"The DIB has brought about a shift in our organization's DNA and had a positive ripple effect across our entire organization. The razor-sharp focus on outcomes and the flexibility in program delivery that comes with a payment by results contract has enabled us to deliver improved outcomes."

~ Safeena Husain, Executive Director, Educate Girls

"Making sure girls are in school and learning is one of the best investments in development, and as the outcome payer for this DIB, CIFF only pays when learning outcomes and school attendance have been demonstrably increased."

~ Kate Hampton, CEO, CIFF

"The incentives to improve performance have led to a raft of programmatic innovations by Educate Girls since the first year of the project. We have also seen improved performance management practices scaled up and rolled out to other parts of Educate Girls, indicating that a DIB can help promising organizations to develop best practices that benefit the organization as a whole".

~ Avnish Gungadurdoss, Instiglio

"The DIB is the first formal financing mechanism to tie payments to demonstrable improvements in peoples' lives, as measured by a rigorous, randomized evaluation. This is the gold standard of scientific evidence, giving the funders a high degree of certainty on whether the program works."

~ Dr. Neil Buddy Shah, CEO, IDInsight



IMPACT 2016-17



93,910

GIRLS ENROLLED



Out-of-school girls (OOSG) enrolled	Ajmer	Bundi	Bhilwara	Jalore	Jhalawar	Jhabua	Pali	Rajsamand	Sirohi	Udaipur	Total
In Grade 2-8	4,154	1,527	201	1,965	3,265	6,486	629	3,220	3,104	3,360	27,911
In Grade 1	9,177	3,774	54	6,107	6,103	12,361	862	5,053	6,176	16,332	65,999
% Retention of enrolled girls	94%	91%	NA	92%	87%	94%	86%	92%	90%	89%	91%
Team Balika (community volunteers) working	1,188	807	134	857	800	797	324	1,085	467	1,804	8,263
Gram Shiksha Sabha / Mohalla meetings	682	957	82	667	1,269	623	210	1,396	598	315	6,799
School Management Committee (SMC) meetings	1,510	1,386	6	1,612	0	128	325	1,607	545	484	7,603
SMC members trained/oriented	9,250	7,334	1,101	6,347	0	0	1,424	12,184	3,410	0	41,050
School Improvement Plans (SIPs) prepared	2,666	1,747	6	3,395	0	255	28	3,452	816	2,136	14,501
SIPs completed	1,083	141	6	1,850	0	0	6	449	160	19	3,714
Bal Sabha (Girls' Council) formed	563	348	NA	7	351	387	209	494	167	692	3,218
Girls Trained for Bal Sabha	7,319	4,524	NA	91	4,563	5,031	2,717	6,422	2,171	8,996	41,834
# of children reached	114,967	87,062	14,253	139,952	74,612	206,518	25,672	106,295	55,036	285,742	1,110,108

1. 2016-17 is Year-1 of operations for the new districts of Jhalawar, Jhabua and Udaipur, with a greater focus on enrolment related activities. SMC/SIP related activities will be further implemented in Year-2.
 2. Bal Sabha intervention is not a part of the program operations in Bhilwara (DIB district).

83,697 girls benefitted and 75,532 boys benefitted across 4,706 schools in Rajasthan and Madhya Pradesh.

PERCENTAGE INCREASE IN LEARNING OUTCOMES

across 10 districts of Rajasthan & Madhya Pradesh



Number of :	Ajmer	Bundi	Bhilwara	Jalore	Jhalawar	Jhabua	Pali	Rajsamand	Sirohi	Udaipur	Total
Schools benefitted from the CLT ¹ methodology	907	717	0	713	0	0	231	919	354	0	3,841
Schools benefitted from the GKP ² Curriculum	0	0	160	0	164	147	0	0	0	394	865
Boys benefitted from CLT or GKP Curriculum	13,950	8,761	1,992	12,567	2,271	4,481	3,690	13,989	7,149	6,682	75,532
Girls benefitted from CLT or GKP Curriculum	17,711	10,092	2,139	14,033	2,386	5,015	5,295	14,193	6,645	6,188	83,697

1. CLT: Creative Learning and Teaching techniques kit (used prior to GKP)

2. GKP: Gyan ka Pitara learning kits are easy-to-grasp graphic and activity-based tools and worksheets, designed in association with pedagogy experts, that are aimed at improving learning outcomes for children in Grades 3,4 and 5 across Hindi, English and Math.

Note: GKP was implemented in Bhilwara, Jhalawar, Jhabua and Udaipur districts. The other districts continued to implement CLT curriculum.



Bringing Girls to School

"Not a single girl has ever truly denied the desire to be educated. For us there's nothing more satisfying than seeing these girls in their school uniforms with their books, learning well!"



Changing Mindsets

"Most of the girls enrolled are first generation learners. Their education is a powerful way of challenging patriarchal views, creating a far-reaching ripple effect for their families and communities, both now and for the future."

HONOUR

NITI Aayog Women Transforming India Award

NITI Aayog, in partnership with the United Nations in India and MyGov, presented Safeena Husain with the 'Women Transforming India' award at a ceremony that took place on August 29th, 2017 in New Delhi in the presence of the Hon'ble Minister of Textiles, Smt. Smriti Irani. Safeena is one of the twelve recipients of the award, shortlisted from nearly 3000 entries received by the esteemed jury. Several other dignitaries such as Arvind Panagariya (Vice Chairman, Niti Aayog), Amitabh Kant (CEO, Niti Aayog), Yuri Afanasiev (UN Resident Coordinator), Pooja Thakur (Wing Commander, Indian Air Force) were also present at the ceremony to salute the efforts and accomplishments of inspiring change-makers.

Finalist at Social Entrepreneur of the Year (SEYO) India 2017 Award

Safeena Husain was a finalist at the Social Entrepreneur of the Year (SEYO) India 2017 Award. The SEYO India Award is conducted by The Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum, and the Jubilant Bhartia Foundation of Jubilant Bhartia Group. The award puts a spotlight on the most remarkable changemakers from the country and received over 100 applications. The event coincided with the India Economic Summit organized by the World Economic Forum (WEF) and Confederation of Indian Industry (CII).

iVolunteer 'Leader in Volunteer Engagement' Award 2016

Educate Girls was awarded the 'Leader in Volunteer Engagement' at the iVolunteer Awards on 27th September, 2016, for its large base of community volunteers. Additionally, in the category of 'Volunteer Hero', that recognises accomplishments of individual volunteers, 2 Team Balika members, Bhoori Kanwar and Sheetal Sant, made it to the list of top 10 finalists through a system that combined public voting and views of jury members.



Smriti Irani, Textile, Information and Broadcasting Minister, Government of India, presents the Niti Aayog Award 2017



Suresh P Prabhu, Commerce & Industry Minister, Government of India, presents the SEYO (finalist) Award 2017



(L) Sheetal Sant and (R) Bhoori Kanwar : 'Volunteer Hero' finalists; (Centre) Educate Girls won the 'Leader in Volunteer Engagement' Award

EVENTS

We were at...

- The HBS & Bridgespan Workshop for 'Transformative Impact Summit' at Boston, USA.
- The Social Impact Panel, 14th edition of The India Conference at Harvard, Boston, USA.
- Panel discussion by Wharton India Economic Forum held in Mumbai.
- Session on Gender and Child Rights for the national leadership and state heads of UNICEF at Puducherry.
- Skoll World Forum 2016 in Oxford, UK.
- UBS Philanthropy Forum Asia 2016 in Singapore.
- Panel on CSR in India at the American Chamber of Commerce in Mumbai.
- Event by UBS Optimus Foundation and photographer Annie Leibovitz to celebrate the role women play in innovation & philanthropy.
- Knowledge session on Social Transformation through Education at IIM Ahmedabad Confluence 2016.

9th Foundation Day Anniversary Celebration

Educate Girls celebrated its 9th Foundation Day anniversary in December 2016 across all the operational districts, either block-wise or at the district level. 57 events, conducted in 9 districts, were attended by over 6,000 Team Balika (community volunteers), staff members and dignitaries such as District Collectors, BEOs, ABEOs, Pradhans, Sarpanch, school headmasters and teachers etc. Experience Certificates and mementos were distributed amongst the Team Balika to acknowledge their efforts and selfless alignment to the cause.



EXPANSION

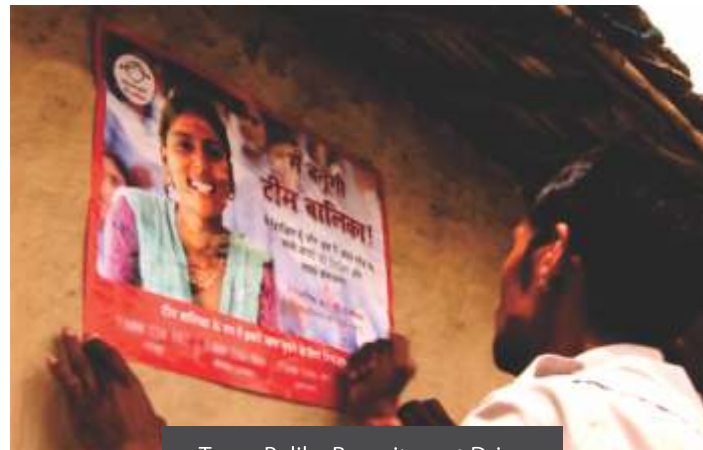
Educate Girls scaled up its program and operations to 3 new districts – Alirajpur and Dhar in Madhya Pradesh and Banswara in Rajasthan, reaching out to 9,000+ schools in 3,300+ villages. More than 400 staff members were recruited and inducted across these districts.

The Team Balika Recruitment Drive, spread across February to April 2017 in Alirajpur, Dhar and Banswara, involved activities that advertised Educate Girls operations and the upcoming recruitment events by using wall paintings, loudspeaker announcements, wall posters etc. Over 2,321 Team Balika were recruited through 29 recruitment events conducted at block level.

Door-to-Door Surveys

Door-to-Door surveys, aimed at identifying out-of-school girls, were conducted by Educate Girls in 3,443 villages across 4 districts - Alirajpur, Dhar, Banswara and Khandwa (Khalwa Block).

179,703 out-of-school girls were identified during these surveys that reached out to over 1.1 million households.



Team Balika Recruitment Drive



Door-to-Door Survey



Gyan ka Pitara (GKP)

The continuous feedback and data analysis done during DIB operations allowed Educate Girls to better identify learning lags in children and areas for capacity building in our teams. This led us to redesign our creative learning and teaching (CLT) curriculum. We started from scratch and developed 'Gyan ka Pitara' (GKP) which means 'Repository of Knowledge'. GKP kits are aimed at improving learning outcomes for children in Grades 3, 4 and 5 across Hindi, English and Math. The curriculum has been designed in-house - entirely for Hindi and in collaboration with pedagogy experts, Sol's ARC, for English and Math.

Key Features:

- Experiential learning approach that focuses on building micro-competencies of children.
- Follows Continuous and Comprehensive Evaluation (CCE) pattern with more than 250 practice worksheets per child.
- Context specific and designed to meet needs of most marginalised children.
- Teaching Aids include a variety of easy-to-grasp, graphical flip books to teach alphabets, phonetics, word making, reading and basic conversation for English and Hindi. Number recognition and basic operations for Math and more.

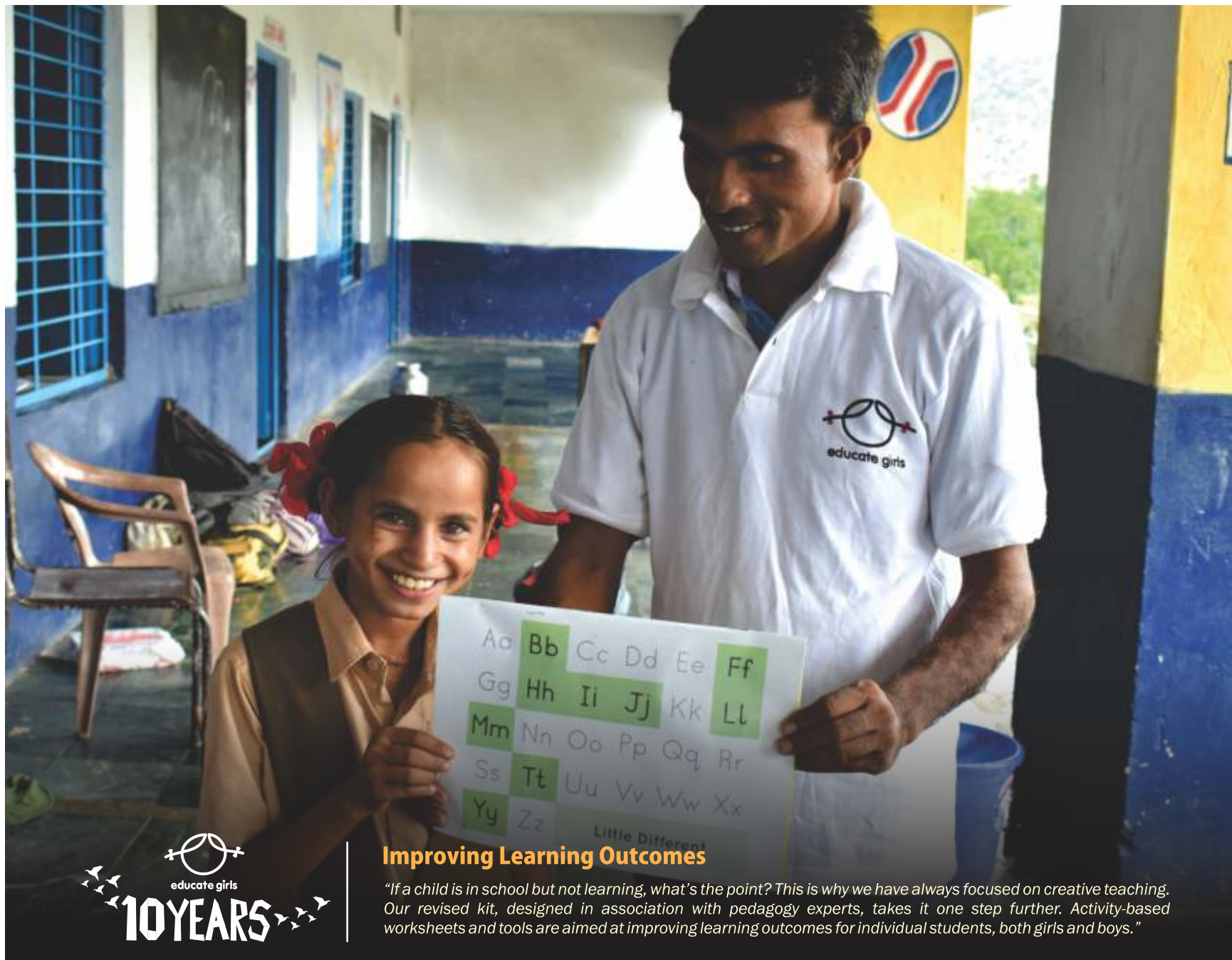
The new curriculum has helped achieve considerable grade gains and we continue to evaluate areas of improvement.





Retaining Girls in School

"By handholding School Management Committees to prepare school improvement plans, we are engaging the community, school and the government in the most effective and sustainable way. For example, providing drinking water and ensuring separate toilets for girls, increases both enrolment and retention."



Improving Learning Outcomes

"If a child is in school but not learning, what's the point? This is why we have always focused on creative teaching. Our revised kit, designed in association with pedagogy experts, takes it one step further. Activity-based worksheets and tools are aimed at improving learning outcomes for individual students, both girls and boys."

New Board Members

Gaurav Gupta (USA): Based in Mumbai, Gaurav is the Regional Director for Dalberg Asia. He works on energy access, financial inclusion, and access to education and inclusive business strategies. He is a graduate of Oxford and Yale.

Luis Miranda (India): Luis is Chairman of CORO and Centre for Civil Society. He is on Chicago Booth's and Social Enterprise Initiative's Advisory Board, Senior Advisor to Morgan Stanley Infrastructure and Advisor to the Nadathur Group. An MBA graduate from the Booth School of Business, Luis was involved in setting up two highly successful companies – HDFC Bank and IDFC Private Equity.

**Please visit [Educate Girls'](#) website for an updated list of Board and Advisory Members*



PARTNERSHIPS



Vision Spring



Donate A Book Campaign



Bedford Girls School



Sundance Institute and Skoll Foundation

District Administration of Chittorgarh: Educate Girls has become a technical partner of the district administration of Chittorgarh in Rajasthan and is training the government personnel, sharing best practices and providing technical inputs like School Assessment Charts (SACs), Learning kits, etc.

Vision Spring: In an effort to further boost learning outcomes for children in rural areas, Educate Girls has initiated a pilot project with Vision Spring to identify students having trouble with vision and facilitate them with the necessary eye glasses.

The pilot was conducted in some blocks of Bhilwara, Bundi and Sirohi districts of Rajasthan. Of close to a 1,000 students screened, 25% were identified with eye problems. 14% of these children were under the age of 15. The pilot will continue until April 2018 and will then be measured for effectiveness.

Donate A Book Campaign: Partnering with Pratham Books, Educate Girls successfully raised INR 1,26,000 via the "Donate a Book" campaign. The funds raised were used to procure 3,169 story books for children to be distributed in program schools in Pali, Jalore and Sirohi districts. The story books complement Educate Girls' activity-based pedagogy delivered in classrooms and help inculcate reading habits among children.

Bedford Girls School: They have conducted many activities and events to raise funds and awareness about Educate Girls and the importance of girls' education. The students raised £2,535.84 by conducting activities like sponsored walk, charity film night, a talk with a boys school about their role in changing perceptions towards education of girls, fundraising at school sports day, selling home-made cards and gifts at a Christmas fair and more.

Sundance Institute and Skoll Foundation: Educate Girls won a grant of USD 20,000 from 'Stories of Change', a project of the prestigious Sundance Institute, supported by Skoll Foundation, to create the documentary film project 'Main Hoon Team Balika' (I am Team Balika).

The docu-film succinctly tells the story of our community volunteers 'Team Balika' and the extraordinary ways in which they are working for girls' education at the grassroots. Owing to the grant, this is the first video of its kind that Educate Girls has been able to produce in-house.

The film has already proved extremely resourceful during the Team Balika Recruitment events in 2017, motivating youth to join Educate Girls as volunteers. Going forward, the film will be screened at various Team Balika training sessions to help us energize our current 11,000+ Team Balika thereby deepening their commitment to girls' education.

IN THE NEWS

BBC

DNA

राजस्थान पत्रिका

indiacsr Corporate Sustainability & Responsibility

live mint

THE TIMES OF INDIA

NDTV

THE ECONOMIC TIMES

Business Standard

indiatoday in

THE WEEK

YOUR STORY INSPIRE INNOVATE IGNITE

avpn Asian Venture Philanthropy Network

She the People TV

hindustantimes

Outlook THE NEWS SCROLL

DECCAN Chronicle

MIRROR NOW

SWI swissinfo.ch

IMPACT ALPHA INVESTMENT NEWS FOR A SUSTAINABLE EDGE

Alliance For philanthropy and social investment worldwide

THE LOGICAL INDIAN

FINANCIAL EXPRESS

devex Do Good. Do It Well.™

THE BETTER INDIA

Public Finance International

IMPAKTER

BW BUSINESSWORLD www.businessworld.in

bond

These 'child brides' want to show the way

DNA Correspondent Shiksha

Anni, a 19-year-old girl from a village in Jharkhand district, rules a mobster-like bar school to write her class XII exams. The girl's attempt to ride a bike alone is more than just breaking stereotypes; she is sending a message to her village that she is married at a young age.

Her rebellious approach to continue education and attend a school, located far from her place, turned her father to give her riding lessons.

Anni's elder sister was married at the age of 18 which motivated Anni to pursue her independent thinking.

Soon after volunteering for Team Balika of the NGO Educate Girls, Anni has become passionate about getting girls enrolled in schools. "My father is my best friend. He always ignored protest from my mother, brother and the village's and stood by me. I think I'm fearless because of him," she said.

Another girl Nikita (name changed) who is working for Team Balika is a child marriage survivor. Her continuous protest against parental pressure led to her own marriage at 15. Though Nikita has decided to stay at home and continue studying. Moreover, her future ambition to become something was loved after her own friend, Nargi was forced into child marriage even after fasting for four days. The police was called to investigate on the day of Nargi's marriage, but the ceremony was wrapped up before they could arrive.



"I want to become a golden woman so that I can stop child marriages on them," said Nikita. Recently, according to NCERT data, Rajasthan ranks the highest, where 57.4% women in the age group of 50-55 were married before the legal age of 18 years.

ampn

About Members Knowledge Centre Deal Share Asia Policy Forum Events Blog

Home Educate Girls Achieves Transformative Scale with Stage-Based Growth Measurement Framework

Educate Girls Achieves Transformative Scale with Stage-Based Growth Measurement Framework



YOURSTORY

How 11K Team Balika volunteers have helped 2 lakh girls go to school

Team Balika volunteers have helped 2 lakh girls go to school

From the time of her birth, Anindale was told she was unwanted and a burden to her family. She was convinced she was fated by destiny and couldn't succeed in life. She struggled to learn to write words and sentences. It's not that she didn't have the ability, but she was made to believe that she couldn't be as good as her peers. Then there was Kamra who was named because everybody in her family was angry when she was born. She was made to feel unwanted ever since the day she was born.



SWI swissinfo.ch

DEVELOPMENT IMPACT BOND

Are India's daughters a good return on investment?

By Arundhati Ghoshal in Mumbai, Republic



IMPAKTER

SEARCH

HOME CULTURE STYLE SOCIETY POLITICSOPHIA DNA SERIES EDITOR



HOW EDUCATION IS THE "ROUTE TO" AND "ROOT OF" GENDER EQUALITY

FINANCIAL EXPRESS

Women Transforming India Awards 2017: Meet the 12 incredible winners who transformed India

Women Transforming India Awards 2017 has been launched by NITI Aayog, in partnership with the UN in India and MyGov, to recognize national impact of work undertaken by women across

Updated: August 26, 2017 1:40 PM

Facebook Twitter Google Plus



Women Transforming India Awards 2017 Shortlist winners

indiaCSR

Corporate Sustainability & Responsibility

HOME CORPORATE INTERVIEWS ARTICLE EVENTS INITIATIVE AWARDS CAREER

Home > Interviews > The cause of girl child education is close to my heart, Safeena Husain

The cause of girl child education is close to my heart: Safeena Husain, Educate Girls

Safeena Husain, Educate Girls is a finalist of The Social Entrepreneur of the Year award 2017. Award for her venture. Award is a joint initiative between Ashoka Foundation and Schwab Foundation for Social Entrepreneurship, a sister organization of the World Economic Forum.

By India CSR Network October 2, 2017

Share on Facebook Tweet on Twitter G+ P



NEW DELHI: Educate Girls addresses gender inequality in education. Highly motivated, mission-driven cadre of 10,000 volunteers as models, going door-to-door to identify out of school girls and multiple strategies to send them to school. India CSR Network excerpt of interview:

THE WEEK

f t y in

By Arundhati Ghoshal in Mumbai, Republic

EDUCATION

Being a change agent through education

By Shiksha Ghoshal September 15, 2017



Digital Diary

#NationalDayOfTheGirlChild

TheBetterIndia
January 21 at 5:00pm · 🌐

Educate Girls is working to ensure that out-of-school girls in rural India get an equal chance at receiving a quality education!
#EducateGirls

Here Are 12 Powerful Posters That Show How Education Empowers Girls to Aspire

Here Are 12 Powerful Posters Education Empowers Girls to

Educate Girls
@educate_girls

Let's challenge the mindsets that keep girls out of school! #EducateGirls
#NationalGirlChildDay

REPLACES 69 · LIKES 41

India Trends · Change

#PrebookVSPlus
Promoted by Vivo India

#EducateGirls

#SpiritOfMyBengaluru

#किंग_खान_शाह्रुख
3,256 Tweets

#CPMKills

National Girl Child Day
1,790 Tweets

#PrabhuDerailsIndia
1,053 Tweets

Beti Bachao Beti Padhao
1,514 Tweets

#ChangeTheStory

Educate Girls
August 10, 2018 · 🌐

राष्ट्रपति के दिन, एक बच्चे के लिए एक आई का अमेका उपकरण
#KahanBade
See Translation


Educate Girls
September 9, 2018 · 🌐

The villagers say 11-year old Seema is now of marriageable age. What do you think? #InternationalLiteracyDay #ChangeTheStory

Educate Girls
October 11 at 2:34pm · 🌐

In a country still burdened with dowry deaths, why is this father's perspective so rare? This #InternationalDayOfTheGirlChild let's vow to #ChangeTheStory #EducateGirls



A photograph of three young girls in school uniforms (blue shirts and white vests) standing against a grey wall. The girl on the left is looking back over her shoulder, the girl in the middle is looking forward, and the girl on the right is looking forward with her arms crossed.

Encouraging Potential Girl Leaders

"By encouraging the development of life skills like leadership and effective communication for girls in Class 6-8, we endeavour to create aspirations for their continued education and a better future."





Collaborating with Social Changemakers

"Over the last 10 years we have enrolled 200,000 girls in school and improved learning outcomes for 650,000 children in some of the most underserved geographies of India. This impact has been powered by our donors and partners. Their continued investment and absolute conviction in our cause is an indispensable asset."

Tales of Triumph



Raksha's elder sister was married-off early. A fate that Raksha almost shared.



My parents used to tell me that it is important that I learn to take care of the house as studies won't matter when I get married. But I'm very happy that they said 'Yes'! My favourite subject is Hindi and I want to keep studying and coming to school.

10-year old Raksha's typical day started with helping her mother cook breakfast and pack lunch for her elder brother and father. The men would set out to labour on fields owned by others, while Raksha and her mother continued looking into household chores. Raksha's mother often took ill and therefore most of the responsibility fell on her. She even took the cattle to grazing and did much more as compared to a girl in urban communities at the same age would probably do.

Raksha's brother studied until Class 10 as the family still saw some merit in their son getting basic education. Raksha's elder sister however, was already married-off early and had never been to school. A fate that Raksha would share if not for the persistence of Educate Girls' Field Coordinator Gopal, whose efforts helped enroll her in Class 2. It wasn't easy to convince her parents as their need to have her at home was great. However, after

repeated conversations they agreed to enroll Raksha in school and work around the management of chores at home.

"Raksha is a very studious and intelligent girl. Even though she has joined just a year back she has covered most of what she has missed. I'm sure that if she continues studying, she will be very successful", says her school teacher Suresh Chandra Gurjar.

Raksha loves school so much that even the 1.5 kilometers long walk to school doesn't deter her. "My parents used to tell me that it is important that I learn to take care of the house as studies won't matter when I get married. But I'm very happy that they said 'Yes'! My favourite subject is Hindi and I want to keep studying and coming to school," says Raksha.



Always disappointed with the birth of a daughter, Aadya's father still desired a son.



"I'm so glad Lalita didi from Educate Girls convinced my parents to let me go to school again. I'm so happy to get a chance to study and play games in the classroom with my friends!"

Aadya belongs to a rural village in Rajasthan. She has seven sisters - three elder and four younger than her.

When she was studying in Class 3, Aadya fell very ill. Unfortunately, during her 3 weeks of recovery she couldn't attend school. While she wanted to go back after she was better, she was unable to as her mother was expecting another child and Aadya had to stay at home to look after her mother, younger siblings and the household chores. Soon after, with a new born to attend to as well, Aadya's desire to return to school started seeming like an impossible dream.

Eventually, after having missed out on attending school for a considerable period, Aadya's name was recorded in the drop-out list. That's how Educate Girls' Field Coordinator Lalita knew she had to go meet the family. Aadya told Lalita that she had tried to go back to school after a few months of her younger sibling being born, however, her mother was soon expecting another child

and the requirement to help out at home increased. Lalita says, "When speaking to Aadya's father I got the impression that he wasn't actually opposed to his daughters going to school. The road block was more about his expectation of them prioritizing domestic work and taking care of their mother and siblings."

After a lot of persuasion, Lalita convinced him to send Aadya back to school! Aadya was re-enrolled in Class 4 in the local Government-run primary school.

Aadya can't believe she gets to walk the road to school again. She tries her best to attend regularly. Due the fairly large gap in her education, her learning is slower than it used to be and it is taking her some time to fully grasp what is being taught in class. However, Lalita checks on her progress whenever she visits the village and uses the Educate Girls' innovative teaching kit to help her (and the rest of the class) learn better.



Every morning you can see girls walking to school. However, this was not always the case.



“I knew I had to do something to ensure girls had access to education. Once Educate Girls' team showed me the way, I could finally contribute to the cause of girls' education and do my best as a School Management Committee member.”

There's a village situated in Jalore where it has become fairly common for girls to go to school. Every morning you can see girls in every lane of the village, walking to school. However, this was not the case a while ago.

All the girls in the village would drop out of school after Class 8 because classes after that grade weren't available in the local school. Concern about the security of their daughters, parents would not send them to schools that were located much further away.

Today, this same village has a secondary school. This was possible thanks to Jora Ram's efforts.

63-year old Jora Ram is a School Management Committee (SMC) member.

He was quite disturbed with the number of girls in his village not studying after Class 8. He raised this issue in the SMC meeting and consulted Educate Girls' Team Balika (Community Volunteer) and Field Coordinator on how to get an approval that would promote the school to a secondary level.

Soon after, Jora Ram did the best he could and his efforts finally resulted in the school being upgraded to the secondary level. He has always regularly attended the SMC meetings and even saw to it that separate toilets were made for girls and boys.

Jora Ram thanks the Educate Girls team for their timely guidance which helped him ensure that girls in his village would get to school and continue studying.



“Educated girls get funny ideas into their heads,” she once said.

“I used to push the Educate Girls' team out of my house every time they came to ask me to send my daughters to school. Now, I'm glad that I agreed. Maybe education will be good for the girls... hopefully they get to do some better things in the future.”

Javli Bai is a strong woman who stands firm on what she believes in. While this is in no way a bad thing, her misplaced belief system almost cost her daughters a great deal.

A while back Javli Bai, like so many other parents in her village, was adamant about not sending her daughters to school. “Educated girls get funny ideas into their heads and could run away or take their own decisions, which would be wrong,” she once said.

When some staff members from Educate Girls first visited her home, she didn't welcome them, spewing accusations while ordering them to leave. For 6 months every attempt on part of the Field Coordinator or Team Balika (community volunteer) was met with a similar reaction. “I wasn't being rude that time. I was doing what I knew was best for my daughters. I was protecting them from what I thought could ruin their life; their chance at having a good home and marriage in the future,” says Javli Bai.

In spite of these constant rejections, Field Coordinator Gaurav Joshi did not give up. A well-respected village elder observed his futile attempts and sympathetically offered to accompany Gaurav. Javli Bai finally heard what Gaurav had to say. The elder added his voice in support and Javli Bai agreed to send her daughters to school, albeit hesitantly.

Today, Swetha (11) and Leena (9) have been enrolled in Grade 3 and 1 respectively. They still have to take care of their siblings after school and contribute to house work but are getting along well at school and regularly attend classes. Javli Bai is now more understanding about the benefits of education and during various conversations with Gaurav, is opening up her mind to seeing things differently to what she so strongly believed in before. “Now, I'm glad that I agreed. Maybe education will be good for the girls. Let's see, hopefully they get to do some better things in the future.”

Working to dispel discriminating cultural stereotypes is a difficult task. However, as seen with Javli Bai, with perseverant effort, it is possible!



Innovation for Impact

"Whether we are working on a GPS-enabled monitoring and evaluation application, creating a revised learning curriculum, or pioneering the world's first Development Impact Bond (DIB) in education - for us, constant evaluation and improvement is a given! Our passion for measurable impact drives our need for innovation."



Contributing to India's Development

"Our program model engages existing community & Government resources in hard to reach geographies, and provides 100% coverage of an educationally backward district. This allows Educate Girls to leverage its impact to enable grassroots change that can create larger, sustainable impact for children, communities and the nation."

Financial Statement

INCOME & EXPENDITURE

Donations and grants received
433,504,287_{INR}

Other income
8,074,010_{INR}

Total revenue (i+ii)
441,578,297_{INR}

Total expenses
362,462,760_{INR}

Balance Sheet as on 31 March, 2017

	Particulars	Year ended 31 March 2017	Year ended 31 March 2016
		Amount (INR)	Amount (INR)
I.	OWN FUNDS & LIABILITIES		
1	Own Funds		
2	(a) Reserves and Surplus	229,726,616	150,611,079
3	Non-Current Liabilities		
	(a) Long term provisions	3,810,142	-
	Current Liabilities		
	(a) Other Current Liabilities	102,155,145	73,920,725
	(b) Short-Term Provisions	827,025	-
	Total	336,518,928	224,531,804
II.	ASSETS		
1	Non-Current Assets		
	(a) Fixed Assets		
	(i) Tangible Assets	10,718,077	7,702,680
	(b) Long term loans and advances	8,243,798	6,273,880
2	Current Assets		
	(a) Cash and Cash Equivalents	317,067,053	210,139,043
	(b) Short Term Loans & Advances	490,000	416,201
	Total	336,518,928	224,531,804

Audited by:

Deloitte Haskins & Sells LLP
Firm Registration No: 117366W/W-100018
Chartered Accountants

CA Ketan Vora
Partner
Membership No: 100459

For and on behalf of the Board of Directors FEGG:

Safeena Husain
Director

Ujwal Thakar
Director

Statement of Income and Expenditure for the year ended 31 March, 2017

	Particulars	Year ended 31 March 2017	Year ended 31 March 2016
		Amount (INR)	Amount (INR)
	Income		
I	Revenue from operations	433,504,287	266,774,007
II	Other Income	8,074,010	9,396,788
III	TOTAL REVENUE (I + II)	441,578,297	276,170,795
IV	EXPENSES		
	a) Employee Benefit Expenses	179,991,552	112,641,538
	b) Depreciation	5,947,366	2,764,502
	c) Other Expenses	176,523,842	101,825,516
V	TOTAL EXPENSES	362,462,760	217,231,556
VI	Excess of Income over Expenditure (III-IV)	79,115,537	58,939,239

Audited by:

Deloitte Haskins & Sells LLP
Firm Registration No: 117366W/W-100018
Chartered Accountants

CA Ketan Vora
Partner
Membership No: 100459

For and on behalf of the Board of Directors FEGG:

Safeena Husain
Director

Ujwal Thakar
Director

Head Office (India)

201, Durolite House,
Opp. Citi Mall, New Link Road,
Andheri West, Mumbai 400053

info.in@educategirls.ngo

www.educategirls.ngo

 [educategirls](#)

 [educate_girls](#)

 [educategirlsEG](#)

 [blog.educategirls.ngo](#)

 [educategirlsngo](#)

Educate Girls is a project of 'Foundation to
Educate Girls Globally' (FEGG) in India

FEGG is registered under section 8 of the Indian
Companies Act, 2013