

2014  
15



educate girls



ANNUAL REPORT

# It's raining recognition!



**skoll**  
FOUNDATION

**wise**  
world innovation summit for education  
مؤتمر القمة العالمي للابتكار في التعليم  
awards 2014

 **Stars  
Impact  
Award  
Winner  
2014**

 **MILLENNIUM  
ALLIANCE**  
Inspiring Innovation. Sharing Solutions.





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# ABOUT US

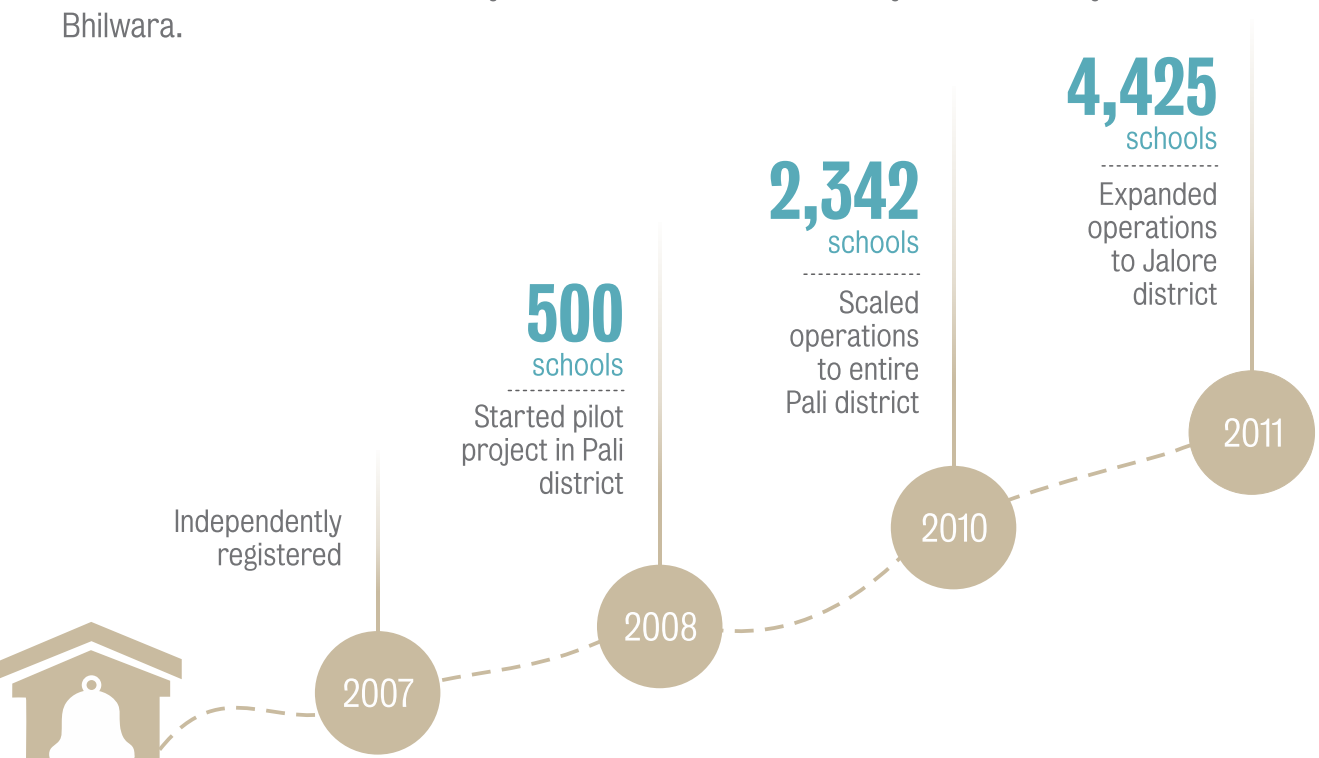
Established in 2007, Educate Girls is holistically tackling issues at the root cause of gender inequality in India's education system that has helped to ensure over 90% enrollment and significantly higher attendance for all girls as well as improved school infrastructure, quality of education and learning outcomes for all children.

Our comprehensive model helps communities assess their school situation, initiate action plans and empowers them to sustain positive results at the lowest cost. By leveraging the government's existing investment in schools, Educate Girls delivers measurable results to a large number of beneficiaries and avoids duplication or parallel delivery of services.

Educate Girls believes that if girls in educationally backward districts are educated now, they will have the potential to enter the formal economy, gain employment and lift their families out of poverty. Because of the sustainability and scalability of the model, Educate Girls has grown from a 500-school pilot project in the Pali district of Rajasthan to now serving thousands of schools, reaching millions of children in some of India's most remote areas. We are active in 7 districts of Rajasthan – Pali, Jalore, Sirohi, Ajmer, Bundi, Rajsamand and Bhilwara.



## MILESTONES



## VISION

We aim to achieve behavioural, social and economic transformation for all girls towards an India where all children have equal opportunities to access quality education.

## MISSION

We leverage existing community and government resources to ensure that all girls are in school and learning well.

## GOAL

Our goal is to improve access and quality of education for around 4 million children living in underserved communities in India by 2018.





# FROM SAFEENA'S DESK

Dear Friends,

What a momentous year this has been for all of us at Educate Girls! We have expanded our programmatic presence, improved service delivery and reached newer impact milestones. To highlight some of our achievements in the last year here:

- We have more than doubled our programmatic presence and are active in 8,000 schools across 4,600 villages in 7 districts.
- We have over 500 staff and over 4,000 volunteers working together with us.
- We reached over 1 million unique beneficiaries in any academic year for the first time since our inception.
- Our first Team Balika Federation got operational in Pali district.
- We initiated the world's first Development Impact Bond (DIB) in education.
- And lastly, our work and impact received global recognition in the form of the 2015 Skoll Award, the 2014 USAID Millennium Alliance Award, the 2014 Stars Impact Award and the 2014 WISE Award.

Today, when I am writing this and reminiscing our journey, I am filled with an overwhelming sense of pride and humility. I still remember 2006-07, when I started our first 50-schools pilot with some of you. I had never imagined that we would reach such enviable standards. Our journey and achievements have been made possible only because of our teams' hard work and perseverance and your unflinching support to Educate Girls.

I want to take this opportunity and thank all the boys and men in rural, secluded villages of Rajasthan who have partnered with Educate Girls to drive its mission. When we began operations, we thought that having close to 100 percent female community volunteers would be preferable as girls would understand girls' issues much better, would be more passionate and could be retained longer. A non-negotiable for us was that the community volunteer had to be educated, and keeping in mind the skewed sex-ratio and extremely poor literacy levels among girls, we knew finding female aspirants would be a challenge. The basic assumption we were moving with was that young boys would not be interested in girls' development. However, during recruitment, when we witnessed many young, educated boys coming ahead, we were caught unawares and our assumption was proved wholly wrong!

About 50% of our community volunteers today comprise of young boys who have grown up witnessing gender-based discrimination. When they go from one home to another, convincing parents of out-of-school girls to send their daughters to school, they fight a strong, long-prevailing mind-set issue. As work progressed, we recognized that 'He for She' is truly the key. In a patriarchal society can there be a more powerful symbol of remonstrance than a young boy standing up to champion the cause of girls' education? The men and boys are our biggest allies in the struggle for equality. Not because girls cannot fight for themselves, but because unity of purpose is always the true guarantee of the success of a revolution. We, girls and boys, men and women, together, can usher in the change we want to see!

Signing-off by wishing you all a healthy, happy and a successful year ahead! I hope that you will continue to support Educate Girls as we add 9 more districts in the next 3 years and try to achieve our goal of improving access and quality of education for 4 million children across underserved communities in India by 2018.

**Warm Regards,  
Safeena Husain**

## Educate Girls model is

SUSTAINABLE

SCALABLE

VALUE FOR  
MONEY

We create

## COMMUNITY OWNERSHIP

through...



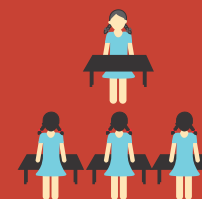
**Team Balika**  
(Community Volunteers - Champions for  
Girls' Education)



**Community - led  
enrollment plans**



**School management  
committees**



**Creation of girl leaders**



**Creative learning and teaching  
techniques and classroom support**

## Which results in...

Increased  
**ENROLLMENT**



Increased  
**RETENTION**



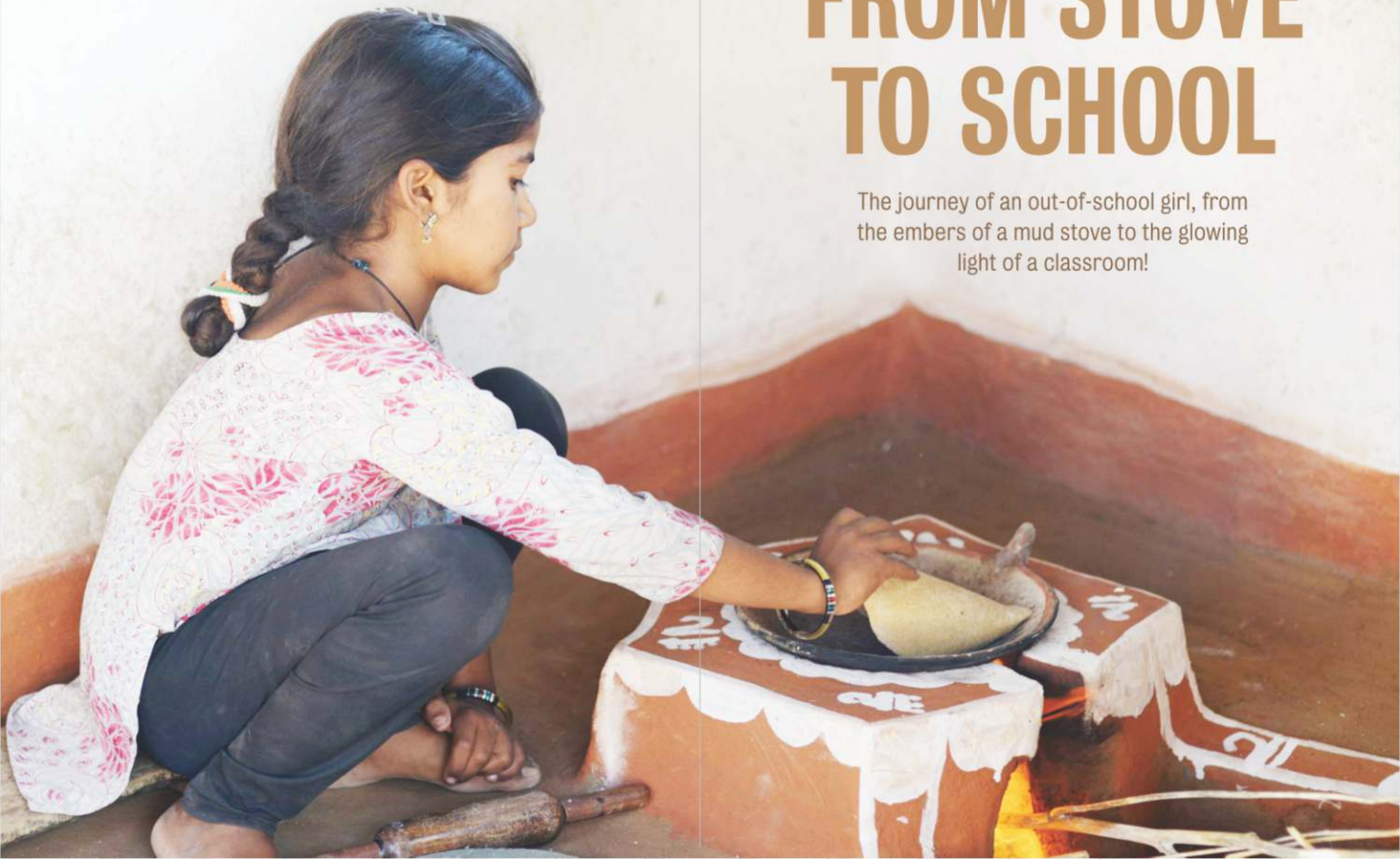
Improved  
**LEARNING OUTCOMES**





# FROM STOVE TO SCHOOL

The journey of an out-of-school girl, from  
the embers of a mud stove to the glowing  
light of a classroom!







# MEET PRACHI

Prachi\* is an 8-year old girl from a village in Rajasthan. Prachi was identified as an out-of-school girl (OOSG) during the door-to-door survey<sup>1</sup> conducted by Educate Girls' staff. Like majority of girls in her community, Prachi didn't go to school and attended to tasks like household chores (cooking, cleaning), taking care of her siblings, grazing the cattle and fetching water. Her parents didn't think education was important.



About

## 3 million

OOSGs in India\*\*

## 350,000+

belong to the state  
of Rajasthan,\*\*

a state reported to have a high percentage of  
female foeticide, child marriage and domestic  
abuse cases

\*Name changed to protect identity of the minor

\*\*Source: SRI-IMRB 2014 report

Refer annexure (Pg 42) for glossary of terms



# PRACHI ISN'T ALONE

Sadly, this is the plight of many young girls in such educationally backward regions of India.

## Common barriers to girls' education include:

- Cultural norms and biases
- Family care and housework
- Child Marriage
- Pregnancy
- Distance from home to school
- Lack of female teachers
- Security concerns due to lack of school boundary wall and basic amenities
- Lack of separate toilet for girls
- Family migrating in search of livelihood
- Poverty
- Health and Hygiene deficiencies
- Lack of awareness about the Right to Education (RTE) act under which primary schooling (age 6 to 14) is free

Successfully combating these challenges means addressing their root cause and fighting against age-old cultural belief systems.

This is why Educate Girls' model makes sense. By creating community ownership, through local 'champions' who facilitate it, Educate Girls aims to achieve development that is sustainable and scalable.







# PRACHI'S CHAMPION IS HERE!

Meet Divya, an Educate Girls' Team Balika<sup>2</sup> (community volunteer). She is a champion for girls' education in her community. Addressing the mindset of Prachi's parents and community was a difficult task. Divya repeatedly visited Prachi's parents at their home and rallied the community members, through Gram Shiksha Sabhas (GSS)<sup>3</sup> and Mohalla Meetings (MM)<sup>4</sup>, to spread awareness and convince them of the need and benefits of educating their girls. Even school administration was roped in to add value to the cause and propagate cooperation between the schools and community.



IMPACT  
2014-15

## 11,338

Gram Shiksha Sabhas / Mohalla Meetings  
conducted across 6 districts of Rajasthan

Pali  
1,787

Jalore  
644

Sirohi  
1,669

Ajmer  
2,588

Bundi  
2,839

Rajsamand  
1,811



# PRACHI IS IN SCHOOL!

Against many odds, Prachi is finally enrolled in school! However, Divya's work doesn't cease. She continues to be invested in creating a conducive learning environment for Prachi so that she is retained in school and her quality of learning is improved.

Divya and an Educate Girls' Field Coordinator handhold School Management Committee (SMC)<sup>5</sup> members in preparing School Improvement Plans (SIPs)<sup>6</sup>. A School Assessment Chart (SAC)<sup>7</sup>, conceptualized and designed by Educate Girls, is an easy way for SMC members to facilitate better school infrastructure and ensure basic amenities like safe drinking water, separate toilets for girls, etc.



**55,596**  
girls enrolled

Out-of-School Girls (OOSG) Enrolled

In Class 1	31,659
In Class 2-8	23,937

**4,486**  
SMC meetings conducted

**22,269**  
SMC members trained

**5,035**  
SIPs prepared

**2,885**  
SIPs completed

	Pali	Jalore	Sirohi	Ajmer	Bundi	Rajsamand
SMC meetings conducted	843	877	1,684	511	426	145
SMC members trained	3,796	12,312	6,161	0	0	0
SIPs prepared	179	999	2,856	762	212	27
SIPs completed	79	731	1,792	268	15	0





# PRACHI ENJOYS LEARNING!

Divya spends time during the week helping improve learning levels of children in classrooms using Educate Girls' activity-based Creative Learning and Teaching (CLT) kit<sup>9</sup>. Prachi learns better in a creative classroom and her chances of staying in school and doing better increase.

Divya also facilitates the election of Bal Sabha<sup>10</sup> (Girls' Council) members (from Class 6-8), to help create and develop girl leaders, using Educate Girls' Life Skills training kit<sup>11</sup>.



Bal Sabha : Role-playing game in session  
(A police inspector stops a child marriage)



**2,033**

Bal Sabhas formed

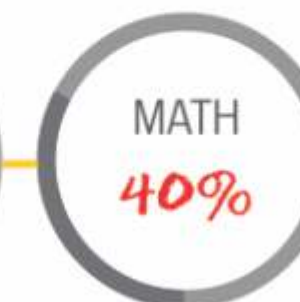
305 Pali	7 Jalore	253 Sirohi
646 Ajmer	301 Bundi	521 Rajsamand

**26,429**

Girls trained for Bal Sabha

3,965 Pali	91 Jalore	3,289 Sirohi
8,398 Ajmer	3,913 Bundi	6,773 Rajsamand

## LEARNING OUTCOMES



**36%**

average grade gain in learning outcomes in Hindi, English and Math across 6 districts.



# THOUSANDS, LIKE PRACHI, ARE YET TO BE REACHED!

Since inception, Educate Girls has enrolled over 100,000 girls in school! Over 500 employees and 4,500 Team Balika are working with Educate Girls, reaching over 9,000 schools and 2.8 million total beneficiaries.

However, there is much left to be done and many more, like Prachi, who need to be reached!

In 2015-16, Educate Girls prepares to expand interventions to 3 new districts.

Currently working in 7 districts of Rajasthan, Educate Girls aims to eventually scale operations to 16 educationally backward districts across Rajasthan, Madhya Pradesh, Uttar Pradesh and Bihar, by 2018.

This expansion would help Educate Girls reach over 4 million children across 30,000 schools in 14,000 villages.





# 2014-15 AT A GLANCE

## HONOUR

Educate Girls is proud to announce that it has received prestigious recognitions this year! We are humbled and further motivated to keep working for girls' education!



Safeena (third from left) on stage at the 2014 WISE Awards gala dinner with HH Sheikhha Moza, HE Dr. Sheikh Abdullah and fellow winners.

**The 2014 WISE Award:** The esteemed jury reviewed 15 finalists with onsite evaluations and recognized Educate Girls as one of the six winners, for its innovative project addressing global educational challenges.



At WISE Awards



Safeena receives the Millennium Alliance Award from Nitin Gadkari, Union Minister of the Ministry of Road Transport & Highways and Shipping, Govt. of India

### 2014 USAID Millennium Alliance Award:

Educate Girls was one of the 20 innovators awarded by Millennium Alliance under the focus sector of basic education. Innovations were rigorously evaluated and selected from 1400 proposals received as a result of pan-India outreach.

**Stars Foundation Impact Award:** The Stars Impact Awards recognizes and rewards outstanding local organizations improving the lives of children in the countries with the highest rates of under-five mortality. Reviewing 277 applications, Stars chose Educate Girls as the winner in the education category.



Safeena, at the 2014 Stars Foundation Impact Awards, with former USA President, Bill Clinton, and HE Amr Al-Dabbagh



Safeena (second from left), at the 2015 Skoll Awards, with fellow winners and joined by Sally Osberg, Graca Machel & Jeff Skoll in the front row (L to R)

### Jalsa 2015 - Celebrating Unsung Sheroes:

Padma, Educate Girls' Team Balika from Sojat Block of Pali district, was awarded for her achievement by Srujna and Monica Lakhmana Foundation.



### 2015 Skoll Award for Social Entrepreneurship:

Safeena Husain was one of the four social innovators awarded by the Skoll Awards, that recognizes social entrepreneurs whose innovations have already had significant, proven impact on some of the world's most pressing problems, and invests directly in the promise of even greater impact at scale. Each Awardee received a three-year core support investment.







## EXPANSION

Financial year 2014-15 marked the launch of program activities in three new districts of Rajasthan - **Ajmer, Bundi and Rajsamand**. Together, these districts form Region 2 of Educate Girls' operations, spread across **5,619 schools in 2,947 villages**, reaching over **496,287 children** of which **253,383 are girls**.

A wide-spread Team Balika recruitment drive was conducted, employing tools like posters, wall paintings, loudspeaker announcements in villages with distribution of handouts, and one-day recruitment events. Help Desks for prospective (and later on-board) Team Balika were set up in each district office. Currently, Region 2 has a staff strength of 326.

Following the successful recruitment of staff and Team Balika for Region 2, program activities were conducted to boost enrollment of out-of-school girls and improve retention and learning outcomes for all children in classrooms.



## NEW MEMBERS

- **Ireena Vittal** joined Educate Girls as an advisory council member. An extremely sought-after independent director on the board of some of India's most prestigious companies, Ms. Vittal is an acclaimed strategy consultant on agriculture, consumer brands and urban development. An alumna from IIM Kolkata, she adds phenomenal value as Educate Girls scales operations.
- Educate Girls welcomes **Suresh Subramanian** (Chief Operating Officer), **Dr. Neelam Raisinghani** (Senior Manager, Government Liaison), **Seeno Rawat** (Senior Manager, Operations) and **Neerja Nigam** (State Manager, Volunteer Engagement), who together bring in exceptional expertise to Educate Girls, leading strategy and execution in the current expansion phase and future development.

## THE FIRST DEVELOPMENT IMPACT BOND (DIB) IN THE EDUCATION SECTOR!

Development Impact Bonds (DIBs) are a performance-based investment instrument intended to finance development programs in low resource countries, which are built off the social impact bond (SIB) model. DIBs bring together private investors, non-profit and private sector service delivery organizations, governments and donors to deliver results that society values. They provide upfront funding for development programs by private investors, who are remunerated by donors or host-country governments - and earn a return - if evidence shows that programs achieve pre-agreed outcomes.



This is how the Educate Girls' DIB works:

A socially motivated investor - the UBS Optimus Foundation (UBSOF) puts in the working capital, so the service provider Educate Girls can begin its work on the ground. An outcome payer - Children's Investment Fund Foundation (CIFF) - promises to pay back the investor UBSOF the original amount plus extra returns as long as the agreed targets are delivered by the service provider Educate Girls. The targets are focused on increased enrollment of marginalized girls and the children's progress in literacy and numeracy outcomes, which will be assessed by an independent evaluator over the course of the three years tenure.



## MOBILE TRACKING SYSTEM: PHASE 2

Educate Girls, with support from its partner Lionbridge Technologies, had successfully implemented Phase 1 (year 2013-14) of its GPS-enabled mobile tracking system for performance management. The application tracked field employee movement so that it could be tallied with attendance and individual work plan, raising accountability for salary and travel expense claims.



In Phase 2 (year 2014-15), the application has been enabled to register village & key school level information like number of girls & boys, school infrastructure, number of teachers, education quality, etc. that can create a centralized data bank for quick review and analysis. This real time data collection reduces compilation time and chances of human error, enhancing the decision and strategy-making process. Over 500 field employees are using this application across 4,500 villages and 9,000 schools.

## PARTNERSHIPS



**Vodafone:** The Selfies4School campaign, organized by Vodafone Foundation and global human rights organisation, Breakthrough, kicked off on 5<sup>th</sup> September, 2014. The campaign urged educated urban youth to post selfies on Twitter and Facebook using the hashtag #Selfies4school.

The campaign was aimed at spreading awareness about the right to education for girls and discouraging early marriage. It successfully raised enough funds to be able to retain 58,000 girls in school.

### STIR Education's Teacher Changemakers

**Movement:** Educate Girls facilitated STIR Education's efforts to impart training, support and certification to interested applicants for the Teacher Change makers Movement in Pall district, Rajasthan. After training, teachers were asked to submit their evidence-based micro-innovations in classrooms to STIR. Educate Girls supported many teachers from its program schools in becoming effective practitioners of their innovations and 20 teachers from these schools were felicitated for their methodology on a national level at Delhi on 5<sup>th</sup> October, 2014.



STIR Education partners with existing NGO/Government structures, aiming to achieve an increasingly powerful impact on teacher motivation and practice and children's learning over time.

**Rickshaw Run:** The Education Explorers, a non-governmental organization, began the New Year on January 1, 2015 with an impressive fund-raising rickshaw run to generate support and awareness for girls' education in India.

Participants from Hong Kong, Phil Angst, Thomas Boarder, Paul Niel, Clare Wong and Sofia Ramirez successfully raised funds for Educate Girls. They completed their adventurous 3000 km journey from Cochin in Kerala to Jaisalmer in Rajasthan in two vulnerable 7-hp engine auto rickshaws.





## TAKING STAGE

- Safeena spoke on a panel on "Pay for Success in Developing Countries: A Case Study of Education in India" at SOCAP - the world's premier conference on impact investing. It served as a great platform to raise awareness about Educate Girls' newly launched Development Impact Bond (DIB).



- Educate Girls' Team Balika members, Navli Kumari (Sirohi, Rajasthan) and Sushila Kumari (Pali, Rajasthan), shared their life stories of trials and triumphs at the **Girl Rising India** launch event on November 29, 2014, at the American Center in Delhi, where Girl Rising ambassadors, Priyanka Chopra and Freida Pinto, reiterated the need to invest in girls.



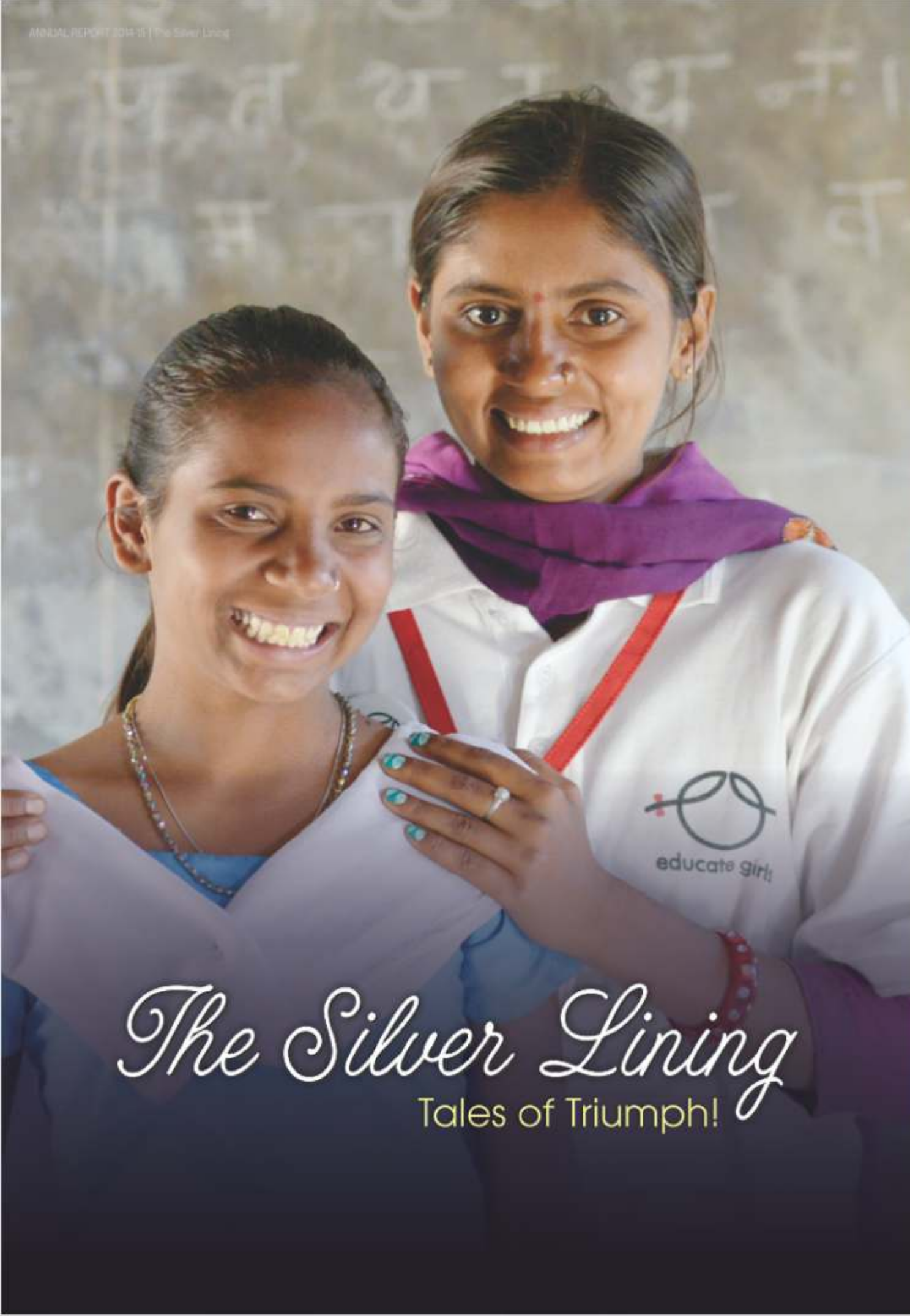
## IN THE NEWS

Take a look at the 'In The News' section under the Media page on Educate Girls' new website! All relevant web, print and broadcast media links easily accessible in one place.

[www.educategirls.ngo](http://www.educategirls.ngo)







## Nana Lal Gameti – Team Balika



“Any disability is just a condition, never a limitation!”

“I am Nana Lal Gameti, from Rajsamand, Rajasthan. My family's economic condition is not good and at four years old I was diagnosed with polio. I have moved with the help of crutches ever since.

During primary school my brothers carried me there and back. However, upper primary school was 3 km away and hilly terrain meant it was impossible for my brothers to carry me. Covering 3 kms, on crutches, in the heat was painful but my studies kept me going. I paid no heed when my classmates ridiculed me.

It felt worse when teachers discriminated and excluded me from outdoor lessons. I just concentrated on my education, passed 10<sup>th</sup> grade with flying colors and then 12<sup>th</sup> grade through open school. After this my brothers began work while my mother insisted I stay at home.

One day Ghanshyam introduced himself to me as a Field Coordinator for Educate Girls and explained their work. It took little convincing to get me on board as a Team Balika (community volunteer) and my life has never been the same since. I found purpose.

At first my community members did not listen to me. They mockingly said that I had not achieved anything even after being the most educated person around. It was frustrating but I pursued on my mission to ensure every girl in my village was in school. After weeks of insistence I succeeded in enrolling 3 girls.

The school in my village has a single teacher. For retention and improved learning, I started teaching with the Creative Learning and Teaching (CLT) Kit that Educate Girls trained me with. The children enjoyed the activity-based teaching and were increasingly involved during classes. The teacher congratulated me on my work and praised me when he spoke to others.

I go to school every day and teach. When the teacher is absent or busy with administrative work, the school operates with my support. If I have trouble walking to school, the teacher and some older boys come to fetch me. I also help the school management committee (SMC) submit school improvement plans (SIPs) to the Government. We have discussed issues like the need for more teachers and better infrastructure. We are working on solutions.

Joining Team Balika was like receiving new life. It helped me regain confidence when I was being forced into a shell. I'm not just a physically challenged boy anymore. I have an identity as a Team Balika, a social worker and a teacher. It's a change to be respected instead of ridiculed! I am now pursuing an undergraduate degree and I aspire to become a teacher. My message to everyone is that no one should sit idle and curse their fate. Every circumstance can be overcome if you do not give up and work hard. If one decides to walk ahead in life, any disability is just a condition, never a limitation!

*The Silver Lining*  
Tales of Triumph!



## Hakaram Dewasi – SMC Member



C.S Lewis said, "You are never too old to set another goal or to dream a new dream." 57-year old Hakaram Dewasi is a fine example of this.

Educate Girls' Block Officer Omprakash Vishnoi met Hakaram at an Educate Girls training on community dynamics in Jakore district, Rajasthan.

The first day Hakaram was reserved. As a motivational tactic, the trainers told everyone that those who could sign their name in the distribution register would be rewarded. That evening Hakaram got his grandson to teach him.

Day-two of the training explained the School Assessment Chart (SAC), created by Educate Girls, to help School Management Committee (SMC) members prepare and submit School Improvement Plans (SIPs). The issues faced by the school were discussed and one big safety concern was the lack of a school gate.

As Omprakash spoke about the need for the community to take responsibility for their own development, a spark ignited in Hakaram.

Soon he was chosen as the SMC president. With 5 grandchildren in the school, he was an invested candidate. He supported Educate Girls' Team Balika (community volunteers) as they went door-to-door to convince parents to enroll their girls and held activities for enrollment and retention.

Even though Hakaram doesn't have a regular income, he donated 25,000 rupees to help build the gate. Team Balika and Hakaram rallied village members to help construct the gate to save costs. Hakaram even conducted a tree plantation exercise with students to beautify the school after the gate was built.

Today the Headmaster says, "The school is a new place. We've worked through various issues with help from Educate Girls and our community, most notably Hakaram. Under his presidency the SMC ensured safe drinking water was made available. When there was a plan to merge our school with the secondary school in the village, Hakaram was one of the most active SMC members to protest. The merger would mean students having to walk unfeasible distances. Educate Girls helped the SMC submit a resolution to the government and the merger plan was revoked."

Hakaram says, "I wouldn't have known that I had the power to make a difference if I hadn't attended that training years ago. When Omprakash said a school is not made of brick and stone but of our own children who gather to learn, I realised that we are the answer to our problems. I can't call a stranger to fix my roof. I have to do it myself. My village and I are grateful to Educate Girls because they provided the ladder and tools. All that has changed would not have been possible without them."

## Rinku – Beneficiary



“There is so much to do! I cannot give up on my dream to keep studying”

Rinku\*, a 13-year old girl from a village in Rajasthan, and her brothers have been to school since childhood. Everything was fine until Rinku faced a common challenge for young girls in her village: marriage.

In Rinku's community great respect is attributed to the elderly. So when several years ago her grandmother said it was time for Rinku to marry, it was indisputable. Rinku protested but her pleas fell on deaf ears.

Rinku married a boy 4 years older in a traditional ceremony where many children were married simultaneously. Luckily Rinku wasn't sent to her husband's house immediately and continued to attend school for a while.

In 2014, field coordinator Lakshmi Narayan started visiting Rinku's school. He helped elect Bal Sabha (Girls' Council) members, regularise activities and improve the teaching of Life Skills. Rinku was elected Bal Panch (Girls' Council Leader).

Rinku says, "Suddenly I began to understand how empowering education truly was. My mind was opened to a world outside my textbook. There were four other married girls in the Bal Sabha. I wondered whether things would have been different if our parents and grandparents were educated. I couldn't change the past, but I could change the future for other girls!"

Now, with Rinku as Bal Panch, the Bal Sabha's mission was preventing child marriage and getting all girls enrolled. The girls, accompanied by Lakshmi Narayan, even went to nearby villages to raise awareness about the importance of education.

Bal Sabha members, Kruti\* and Prajakta\*, were to be married soon. Kruti fasted for 4 days in protest. Her father was only getting his daughter married due to community pressure. With help from Lakshmi Narayan, the girls persuaded Kruti's father to call off her marriage. Regrettably Prajakta's marriage could not be stopped. The police were called to investigate on the day of the marriage, but the ceremony was wrapped up before they arrived.

The incident inspired Rinku's dream of becoming a police woman to be able to stop what is not right. Unfortunately, her dream faces uncertainty. She is currently in 8th grade but her village school doesn't have classes beyond this. She will have to travel to another village to continue studying. Rinku's grandmother disapproves of sending her far away as she feels it is unsafe. Lakshmi Narayan has been speaking to the family to find a solution.

Rinku says she will fight for her dream. "In the village we visited last year girls weren't sent to school. Our efforts bore no fruit because mothers wanted their daughters to do domestic chores. This year we will try again. We will keep trying to bring change, even if we fail. This is what I have learnt from Educate Girls and being a Bal Sabha leader. I've seen Lakshmi Narayan Ji go door-to-door speaking to community members even when they resist accepting what he has to say. There is so much to do! I cannot give up on my dream to keep studying."





## 7<sup>th</sup> FOUNDATION DAY ANNIVERSARY CELEBRATIONS

The Educate Girls' 7th anniversary celebration 2014, on December 1st, 2nd and 3rd, at Bundi, Rajsamand and Pall respectively, was a colorful testament to the impact Educate Girls has created in the seven years of its operation! Collectively, over 4000 Team Balika were in attendance in addition to the entire Educate Girls team, donors and partners, advisory and board members and esteemed Government Officials and dignitaries. The performances and personal experiences shared by the Team Balika showed their increased levels of confidence and their passion for girls' education and community mobilization!





# IMPRESSIONS



**Mr. Ashok Dogra**  
MLA, Bundi

Educate Girls has brought many girls to school even within the few months that they actively begun work here in Bundi. They are working very efficiently and I thank them for their contribution.



**Mr. Kailash Chand Verma**  
District Collector, Rajsamand

Apart from enrollment of girls in remote areas, Educate Girls also effectively pursues improving retention and quality of education in classrooms. What Educate Girls is doing to push girls into the mainstream of society is commendable. In the short span that they've been here they've earned recognition in every village of Rajsamand!



**Ms. Shweta Dhankar**  
S.P., IPS, Rajsamand

In a place like Rajasthan, where gender disparity is high, girls should not only be educated but also empowered and strong. In today's rapidly progressing times, girls have to learn to protect themselves and fight for their rights. I'm glad that Educate Girls along with its community volunteers are working strongly in this direction.



**Mr. Rohit Gupta**  
District Collector, Pali

There are many institutions working in the field of education but the work done by Educate Girls is really creditable. They are potentially changing the future of not only the girls but many families as well. The ripple effects of working with the entire community cannot truly be quantified. When a girl is educated, a country progresses.



**Pascale de la Frégonnière**  
Director, Cartier Charitable Foundation (Donor)

What is so important is that very concretely Educate Girls is implementing the Right to Education Act, on the ground, locally, in villages where we can see what a law can actually mean in the life of all Indians. I very much hope that things are going to go to scale, so that many more girls have a chance to be part of this great adventure.



**Gal Mukhey**  
Advisory Council Member (Educate Girls)

My journey with Educate Girls started with Safeena. She was working with a dream - a real desire to change things. The kind of energy that she has is really infectious and if you ask anyone who's come here, you'll realize that a lot of people have been inspired by her. There are both boys and girls in Team Balika and they are the real backbone of our organization. Educate Girls is being appreciated by donors far and wide, internationally and within India, because what has come together is a lot of smart minds and people who are building Educate Girls into a hugely scalable organization. This is really Safeena's passion which has been there from the beginning.



**Sarath Divella**  
Lionbridge Technologies India (Partner) / Advisory Council Member (Educate Girls)

One of the things Educate Girls approached us for was to find a technological solution for their scalable model. How do we monitor unpaid volunteers in remote villages of Rajasthan and collect information dynamically so that appropriate decisions can be made? So we developed a mobile application and I am so happy to that the application is serving its purpose. We are excited now to see how we can take it to the next level. Educate Girls is a pioneer in their sector in being open to use technology for success.



**Ujwal Thakar**  
Advisor to Price Waterhouse Coopers (Partner) / Advisory Council Member (Educate Girls)

To me, thinking of scale was most important because there are a lot of NGOs which do very good work but with extremely tiny numbers in a country of 1.25 billion people. So this was a solution which I thought was capitalized, replicable and could scale to the last girl child in this country. That's what excites me!



**Pooja Bhatt**  
Accenture Development Partnerships (Partner) / Advisory Council Member (Educate Girls)

The thing that I love about the Educate Girls model is that it is a tremendous leadership development program. If you think about the 4,500 Team Balika that you have today and even 10% become future leaders for India, they can actually help drive the change. So I think that the impact Educate Girls has is sustainable.



**Henry de Montjoye**  
Managing Director, India, Mercuri Urval (Partner)

It is a tremendous success to have so many volunteers working aligned with Educate Girls' vision. Through this movement Educate Girls pushes for education equality at the village level while allowing talent to grow. The leadership skills being developed in Team Balika members is impressive.



**Indrani Sharma**  
Women Change Makers Programme, Wenkavity Foundation (Partner)

We are very happy to be associated with Educate Girls, especially because they are driving the very important mission of girl child education which is also one of the Millennium Development Goals.

## SPECIAL MENTION



Jitendra Kumar, a government school teacher of Class-8 in Jasvantpura Block of Jalore District, has developed Educate Girls' Creative Learning and Teaching (CLT) Kit in braille script with support from Educate Girls Block Officer, Narayan Lal.

Jitendra lost his vision while he was younger and wanted to extend the benefits of using the CLT kit to children who cannot see. Educate Girls is immensely proud to have the support of such strong and invested partners!



# FINANCIAL STATEMENTS

## Statement of Profit and Loss for the year ended 31 March, 2015

	Particulars	2014-15	2013-14
		Amt in INR	Amt in INR
I	Revenue from Operations	186,391,965	87,575,975
II	Other Income	7,553,200	4,018,030
III	TOTAL REVENUE (I + II)	193,945,165	91,594,005
IV	EXPENSES		
	Employee Benefit Expenses	63,256,674	26,715,593
	Depreciation and Amortization Expenses	2,214,961	1,287,447
	Other Expenses	83,521,883	42,931,917
	TOTAL EXPENSES	148,993,518	70,934,957
V	Profit before Exceptional and Extraordinary Items and Tax (III-IV)	44,951,647	20,659,048
VI	Exceptional Items		
VII	Profit before Extraordinary Items and Tax	44,951,647	20,659,048
VIII	Extraordinary Items		
IX	Profit Before Tax	44,951,647	20,659,048
X	Tax Expense		
	Current Tax		
	Deferred Tax		
XI	Profit / (Loss) for the period from Continuing Operations (IX-X)	44,951,647	20,659,048
XII	Profit / (Loss) from Discontinuing Operations		
XIII	Tax Expense of Discontinuing Operations		
XIV	Profit / (Loss) from Discontinuing Operations (after tax) (XII-XIII)		
XV	Profit / (Loss) for the Period (XI+XIV)	44,951,647	20,659,048
XVI	Earnings per Equity Share		

Audited by:

S.D.Medadkar & Co.

Firm Registration No: 106128W

Chartered Accountants

CA Sandeep Shrikhande

Partner

Membership No: 103833

For and on behalf of the Board of Directors of Foundation to Educate Girls Globally:

Hansal Mehta

Director

Jasmeet Kaur Srivastava

Director

## Balance Sheet as on 31 March, 2015

	Particulars	2014-15	2013-14
		Amt in INR	Amt in INR
I.	EQUITY AND LIABILITIES		
1	Shareholders' Funds		
	(a) Reserves and Surplus	91,671,840	46,720,193
2	Current Liabilities		
	(a) Other Current Liabilities	96,133,854	51,780,010
	(b) Short-Term Provisions	11,039,344	2,626,641
	Total	198,845,038	101,126,844
II.	ASSETS		
1	Non-Current Assets		
	(a) Fixed Assets		
	(i) Tangible Assets	3,643,222	2,201,060
	(ii) Intangible Assets		
2	Current Assets		
	(a) Cash and Cash Equivalents	193,247,166	97,810,441
	(b) Short Term Loans & Advances	139,525	303,539
	(c) Other Current Assets	1,815,125	811,803
	Total	198,845,038	101,126,844
	Contingent Liabilities and Commitments		

Audited by:

S.D.Medadkar & Co.

Firm Registration No: 106128W

Chartered Accountants

CA Sandeep Shrikhande

Partner

Membership No: 103833

For and on behalf of the Board of Directors of Foundation to Educate Girls Globally:

Hansal Mehta

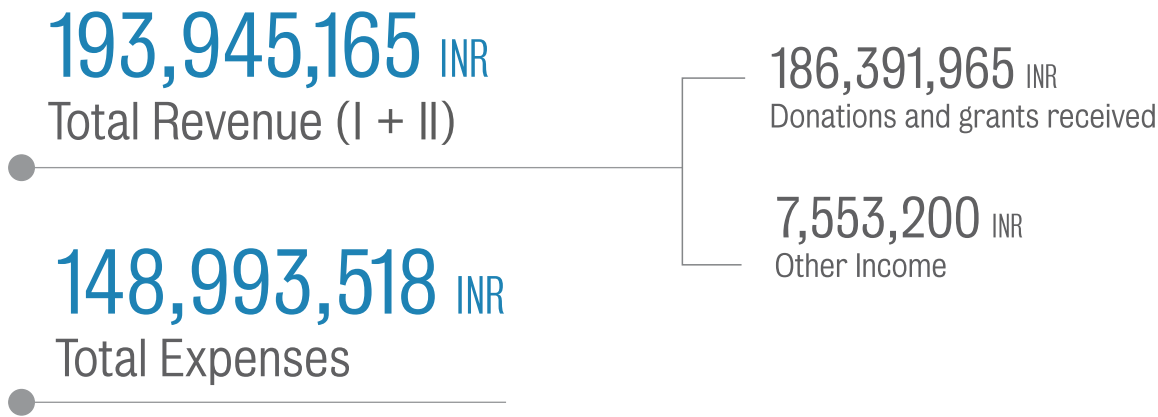
Director

Jasmeet Kaur Srivastava

Director

## Income & Expenditure

Snapshot 2014-15



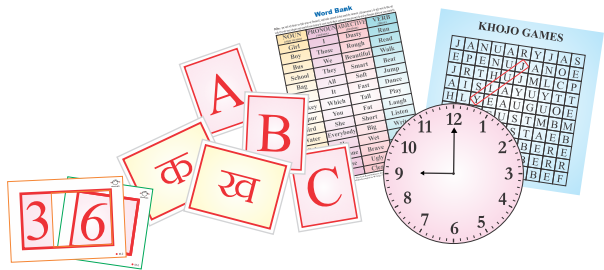


GLOSSARY OF TERMS

- <sup>1</sup> **Door – to – door surveys** are an Educate Girls initiative that helps us identify out-of-school girls (OOSGs) in the village we start operations in, before we begin the enrollment drives. Although there are other secondary tools for acquiring information on OOSGs, they are not completely reliable. This additional investment is a way to ensure that no girl misses out on an opportunity to be enrolled in school.
- <sup>2</sup> **Team Balika**, usually one per village, between ages 18-35, are often the most educated in their village. They are recruited and trained by Educate Girls in leadership and other skills to advocate girls' education and give them a platform for holistic development.
- <sup>3</sup> **Gram Shiksha Sabhas** (GSS): Village education council meetings
- <sup>4</sup> **Mohalla Meetings**: Civil community / neighbourhood meetings
- <sup>5</sup> Section 21 of the Right to Free and Compulsory Education Act 2009 (RTE) and RTE Rules 2011, mandates the formation of **School Management Committees** (SMCs) in all elementary government, government-aided and special category schools in India. The RTE Act envisions an SMC as the basic unit of a decentralized model of governance with active involvement of parents in the school's functioning. SMC consists of 15 members including parents/guardians of students, civil body members, Head Master and Teacher of school, student representation. 50% of the members have to be female. The Committee is responsible for monitoring and evaluation and submits School Improvement Plans.
- <sup>6</sup> **School Improvement Plans** (SIPs) are tools for planning, implementation and monitoring of Sarva Shiksha Abhiyan (SSA) / RTE schemes. They are submitted to the SSA so that

- appropriate funding and execution for better infrastructure and quality of learning in schools is achieved.
- <sup>7</sup> **School Assessment Chart** (SAC) is an Educate Girls property that simplifies the way SIPs get submitted during SMC meetings. The symbolic design (using icons, colour coding etc.) helps in equipping even the less educated members in contributing to their assessment of the school. Educate Girls trains the SMC members and explains how the SAC can be used well.
- <sup>8</sup> **Sarva Shiksha Abhiyan** (SSA) is a Government of India's flagship programme, being implemented in partnership with State Governments to cover the entire country, providing quality elementary education. SSA has a special focus on girls' education and children with special needs.
- <sup>9</sup> **Creative Learning and Teaching** (CLT) techniques Kits are designed by Educate Girls and include some material from partner organisation, Pratham. The kit's activity-based tools are aimed at improving learning outcomes across Hindi, English and Math.
- <sup>10</sup> **Bal Sabha** are girls' councils that are set up with the aim of imparting life skills, under the Indian Government's Sarva Shiksha Abhiyan (SSA) / RTE scheme.
- <sup>11</sup> **Life Skills Kit** is an Educate Girls property, similar to the CLT kit, used during Bal Sabha. Games that spark discussion and inculcate leadership have been designed to aid in the creation of future girl leaders. These activities are focused on 10 life skills as identified by the WHO: problem-solving, critical thinking, decision-making, communication skills, self-awareness, creative thinking, interpersonal relationships skills, coping with stress, coping with emotions and empathy.

CREATIVE CLASSROOMS: A SUCCESS!

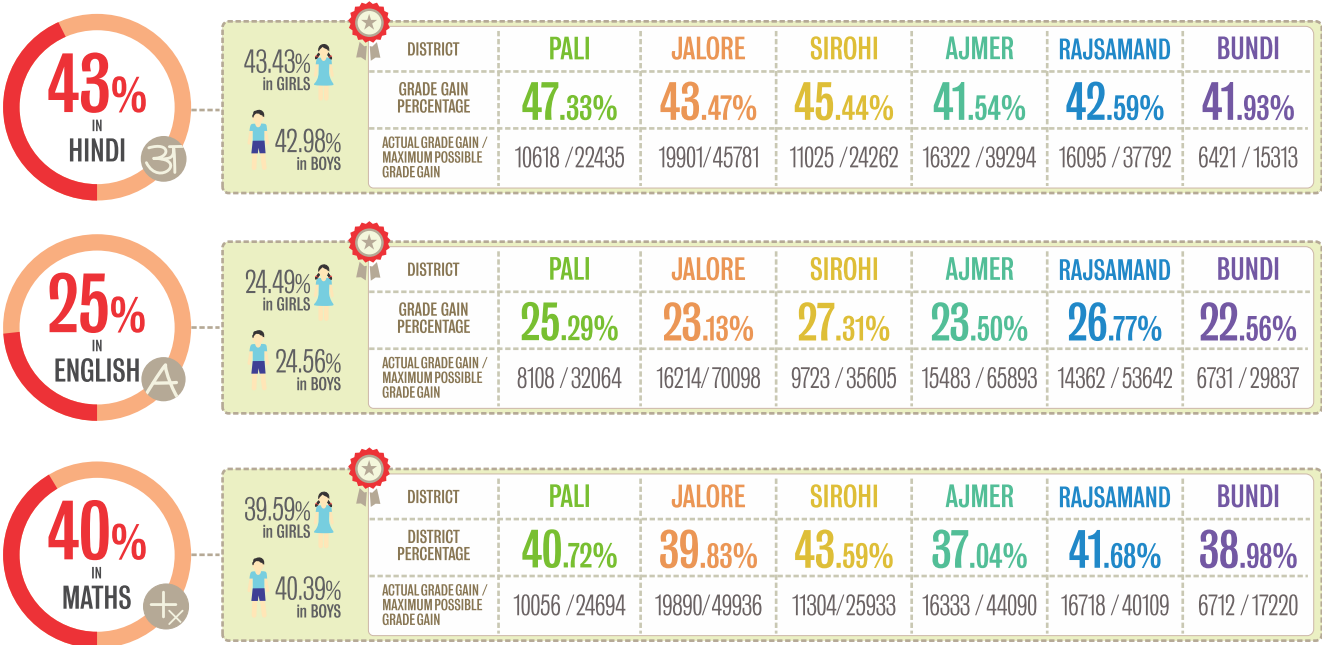


Educate Girls has made schooling in grades 3, 4 & 5 exciting and simple by using CLT (Creative Learning & Teaching) tools for Hindi, English and Math. These activity-based, child-friendly and fun elements keep students interested, while improving their quality of education!

Here are the results that prove it!



Average Grade Gains recorded in 1,05,915 students who appeared for CLT post-test across 6 districts of Rajasthan



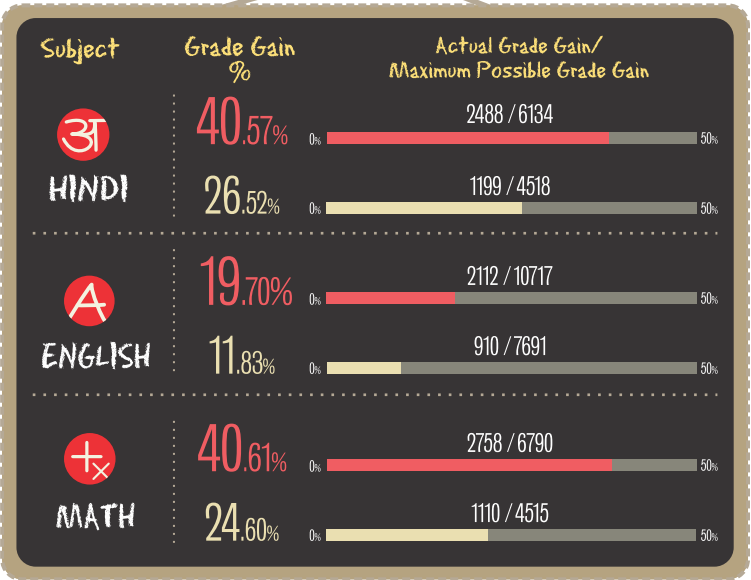
Additionally, a healthy average increase of

33.63%

was recorded in learning levels across Hindi, English and Math in Educate Girls' INNOVATION BLOCK in Sirohi district, as opposed to 20.98% in control block.



INNOVATION BLOCK CONTROL BLOCK





You don't have to take any abuse from your in-laws. You will always be our daughter, come home.

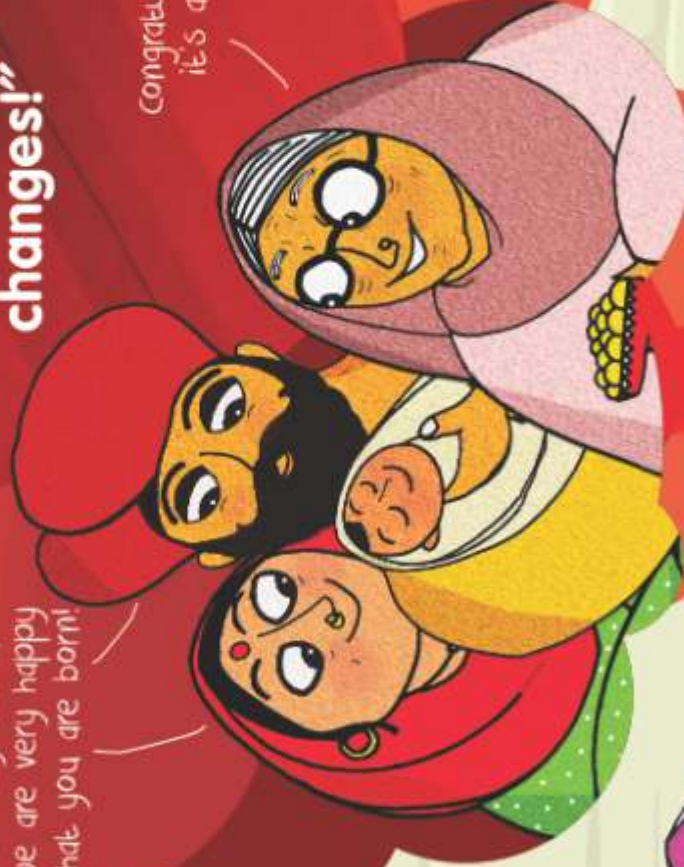
Despite what society thinks, we are very happy that you are born!

**"When I change, my community changes!"**

congratulations, it's a girl!

There's no rush. I'm always with you.

I want to continue with my job. We should start a family later.



**Every girl's potential must be realised**

I'm so glad you're with me in never supporting dowry. Her education is definitely a better investment.

We will share the household work. My sister should also be able to attend school.

I'm saving for our daughter's higher education

I was a child-bride, but my daughter will not be one. She will be educated and independent.



Savings Scheme  
बचत योजना

माँ  
Mother



**Head Office:**

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