



EDUCATE GIRLS AIMS TO EMPOWER 1.5 MILLION GIRLS TO ENTER THE CLASSROOM BY 2024 THEREBY ADDRESSING 40% OF INDIA'S OUT-OF-SCHOOL GIRL PROBLEM.

Every day in India, over 4 million girls of school age do not show up to the classrooms in which they belong^[1]. Of the myriad reasons for this, almost all of them relate to one thing: their gender.

It is a well-known fact that investing in girls' education can create a true, positive multiplier effect!

9 of the 17 Sustainable Development Goals (SDGs)^[2] are directly addressed by educating girls. With some of the largest number of out-of-school girls currently living in India, there is no better place and time to focus our efforts than here and now.

[1] Source: Ministry of Human Resource Development, Government of India, 2017

[2] Know more: www.un.org/sustainabledevelopment/

EDUCATE GIRLS AND.....



14%
reduction in
child
marriage



50%
more likely to
immunize
her children



More than
**twice as
likely** to
educate her
children



**2.2 times
less likely**
to be HIV+



Earn
10-20%
more
income



Reverse
climate
change



Contribute
to **global**
economic
growth



Be more
empowered



Reduce
class and
income
inequalities

OUR MODEL

We leverage existing Government and community resources to achieve:



Increased
ENROLMENT



Increased
RETENTION



Improved
LEARNING OUTCOMES



CREATE COMMUNITY OWNERSHIP
Cadre of village-based volunteers (Team Balika)



IDENTIFY OUT-OF-SCHOOL GIRLS
Using technology for Door-to-door survey & profiling



ADDRESS MINDSETS FOR BEHAVIOUR CHANGE
Counsel parents via home visits



MOBILISE COMMUNITIES
Conduct village meetings and rally influencers



**SUPPORT SCHOOL GOVERNANCE AND
INFRASTRUCTURE DEVELOPMENT**



ENSURE FOUNDATIONAL LITERACY AND NUMERACY SKILLS FOR CHILDREN
Using remedial teaching tools and techniques



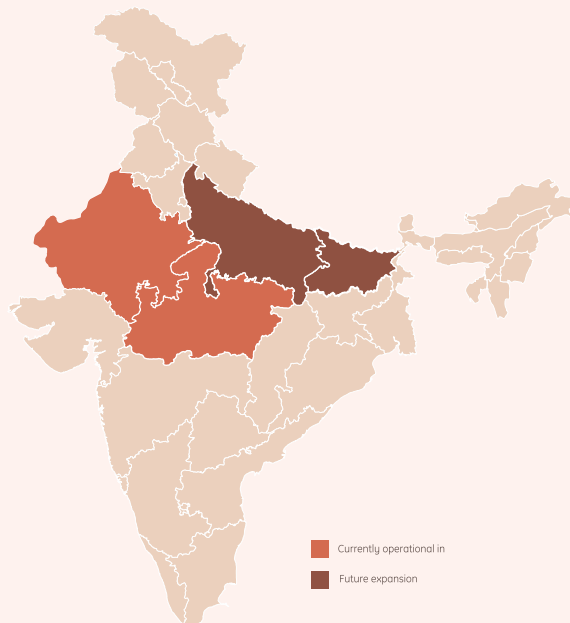
IMPART LIFE SKILLS TRAINING

KEY INSIGHT

India is a country of nearly 650,000 villages. This can make the work of tackling the issue, one village at a time, feel endless, if not impossible.


Using advanced analytics, Educate Girls has been able to identify that just 35,000 of India's villages hold the highest out-of-school girl population.

These villages, concentrated in four states (Rajasthan, Madhya Pradesh, Uttar Pradesh, and Bihar), are challenged by multiple threats of extreme poverty, illiteracy, child marriage, early childbirth, malnutrition, stunting and deep patriarchy.



VISION 2024


Educate Girls will support the Government to:

 enrol **1.5 million** out-of school girls

 retain **90%** of all enrolled girls

 impart **Life Skills** to **70,000+** adolescent girls

 improve learning outcomes for **90,000** girls and boys across Grades 3-10

 benefit over **15 million** boys and girls by supporting school governance and infrastructure development

reach over **17 million** children cumulatively



IMPACT SINCE INCEPTION

950,000+
girls enrolled

95%
retention

1.5 million+
students with
improved
learning
outcomes

310,000+
adolescent girls
trained
in life skills

11.5 million+
total beneficiaries

3
states

21
districts

20,000+
villages

15,000+
village-based
volunteers

EVIDENCE OF IMPACT

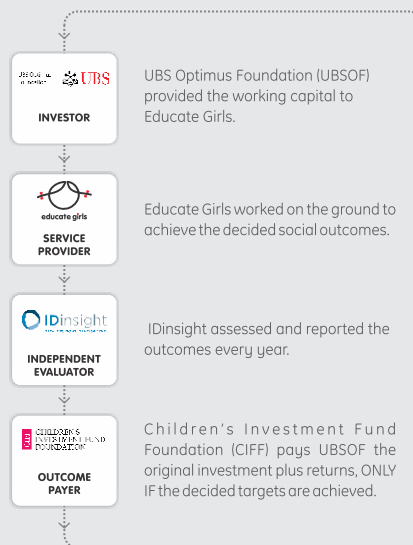
In our recently concluded Randomised Control Trial (RCT), the third party evaluator found that we enrolled 92% of all out-of-school girls in the program area over the course of 3 years.

Moreover, the evaluator also reported that students' test scores improved significantly in schools with Educate Girls' curriculum intervention as compared to control schools - this improvement was equivalent to an additional year of schooling for the average student.

This RCT was the world's first Development Impact Bond (DIB) in education. It was intended to be a proof-of-concept for replication and scale-up in the education sector and beyond.

Know more: www.educategirls.ngo/dib

World's First Development Impact Bond (DIB) in Education



MoU with the
Government of Rajasthan



Design And Performance
Management

Educate Girls' DIB
surpassed both its
target outcomes!



160%
of the final
learning
target



116%
of the final
enrolment
target

ABOUT US

Established in 2007, Educate Girls' is a non-profit that focusses on mobilising communities for girls' education in India's rural and educationally underprivileged areas.

Strongly aligned with the 'Right to Education Act' or the 'Samagra Siksha', Educate Girls is committed to the Government's vision to improve access to primary education for children, especially young girls.


Educate Girls currently operates successfully in over 18,000 villages in Rajasthan, Madhya Pradesh and Uttar Pradesh. By leveraging the Government's existing investment in schools and by engaging with a huge base of community volunteers, Educate Girls helps to identify, enrol and retain out-of-school girls and to improve foundational skills in literacy and numeracy for all children (both girls and boys). This helps deliver measurable results to a large number of beneficiaries and avoids parallel delivery of services.


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*Educate Girls is a Project of Foundation to Educate Girls Globally (FEGG) in India.
Educate Girls is registered as a non-profit / charity in USA and UK.*

MILESTONES

2005

50-school
test project

2007

Independently
registered

2008

500-school pilot
in Pali

2010-13

Scaled operations to
entire Pali district,
Jalore and Sirohi

2014

Scaled operations to
Ajmer, Bundi and
Rajsamand

2015

Commenced
DIB program
in Bhilwara
(Development Impact Bond)

2016

Expanded to
Udaipur & Jhalawar
and commenced
operations in
Madhya Pradesh
with Jhabua district

2017

Expanded operations
to Banswara,
Alirajpur & Dhar

2018

Educate Girls' DIB
surpasses target
outcomes
and is successfully
completed

2018-19

Expanded operations
to Barwani

2019-24

Aim to expand to 31
educationally backward districts

PARTNERSHIPS



Government of
Rajasthan



Government of
Madhya Pradesh



Government of
Uttar Pradesh



United Nations
Children's Fund



EAC

RECOGNITION



ET Prime Women
Leadership
Awards 2019



GuideStar Gold
Certificate
Awards 2019



NITI Aayog
Women Transforming
India Award, 2017



Nasscom Foundation
Social Innovation
Award, 2016



The Skoll Award
For Social
Entrepreneurship, 2015



The WISE
Award, 2014



Stars Foundation
Impact Award,
2014



USAID Millennium
Alliance Award, 2014