educate girls

EDUCATE GIRLS AIMS TO EMPOWER 1.5 MILLION GIRLS TO ENTER THE CLASSROOM BY 2024 THEREBY ADDRESSING 40% OF INDIA'S OUT-OF-SCHOOL GIRL PROBLEM.

Every day in India, over 4 million girls of school age do not show up to the classrooms in which they belong[1]. Of the myriad reasons for this, almost all of them relate to one thing: their gender.

It is a well-known fact that investing in girls' education can create a true, positive multiplier effect!

9 of the 17 Sustainable Development Goals (SDGs)[2] are directly addressed by educating girls. With some of the largest number of out-of-school girls currently living in India, there is no better place and time to focus our efforts than here and now.

[1] Source: Ministry of Human Resource Development, Government of India, 2017
[2] Know more: www.un.org/sustainabledevelopment/

EDUCATE GIRLS AND.....

14% **reduction** in child marriage

50% **more likely** to immunize her children

More than **twice as likely** to educate her children

2.2 times **less likely** to be HIV+

Earn **10-20% more** income

Reverse climate change

Contribute to **global economic growth**

Be more **empowered**

Reduce class and income **inequalities**

OUR MODEL

We leverage existing Government and community resources to achieve:

Increased
ENROLMENT

Increased
RETENTION

Improved
LEARNING OUTCOMES

CREATE COMMUNITY OWNERSHIP
Cadre of village-based volunteers (Team Balika)

IDENTIFY OUT-OF-SCHOOL GIRLS
Using technology for Door-to-door survey & profiling

ADDRESS MINDSETS FOR BEHAVIOUR CHANGE
Counsel parents via home visits

MOBILISE COMMUNITIES
Conduct village meetings and rally influencers

SUPPORT SCHOOL GOVERNANCE AND INFRASTRUCTURE DEVELOPMENT

ENSURE FOUNDATIONAL LITERACY AND NUMERACY SKILLS FOR CHILDREN
Using remedial teaching tools and techniques

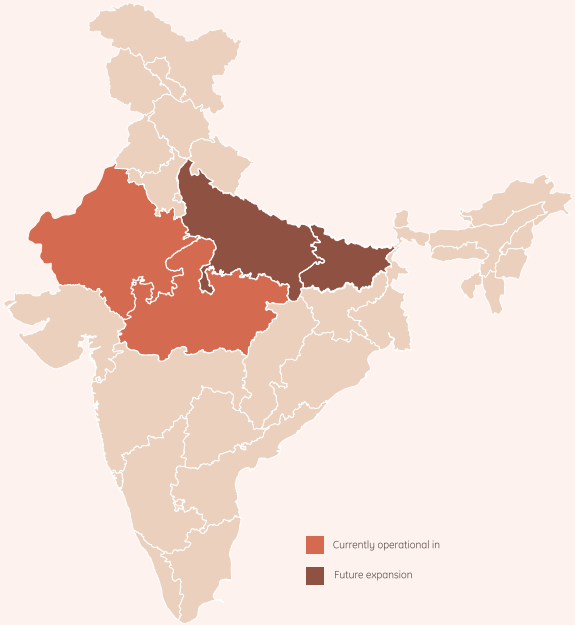
IMPART LIFE SKILLS TRAINING

KEY INSIGHT

India is a country of nearly 650,000 villages.
This can make the work of tackling the issue,
one village at a time, feel endless, if not impossible.

**Using advanced analytics,
Educate Girls has been able to identify
that just 35,000 of India's villages hold
the highest out-of-school girl population.**

These villages, concentrated in four states (Rajasthan, Madhya Pradesh, Uttar Pradesh, and Bihar), are challenged by multiple threats of extreme poverty, illiteracy, child marriage, early childbirth, malnutrition, stunting and deep patriarchy.



VISION 2024

Educate Girls will support the Government to:

enrol
1.5 million
out-of school
girls

retain
90% of
all enroled
girls

impart **Life Skills**
to **70,000+**
adolescent girls

improve learning outcomes
for **90,000** girls and boys
across Grades 3-10

benefit over
15 million
boys and girls
by supporting
school governance
and infrastructure
development

reach over **17 million**
children cumulatively

IMPACT SINCE INCEPTION

750,000+ girls enrolled

94% retention

1.3 million+ students with improved learning outcomes

250,000+ adolescent girls trained in life skills

11 million+ total beneficiaries

3 STATES

20 districts

18,000+ villages

13,000+ village-based volunteers

EVIDENCE OF IMPACT

In our recently concluded Randomised Control Trial (RCT), the third party evaluator found that we enroled 92% of all out-of-school girls in the program area over the course of 3 years.

Moreover, the evaluator also reported that students' test scores improved significantly in schools with Educate Girls' curriculum intervention as compared to control schools - this improvement was equivalent to an additional year of schooling for the average student.

This RCT was the world's first Development Impact Bond (DIB) in education. It was intended to be a proof-of-concept for replication and scale-up in the education sector and beyond.

Know more: www.educategirls.ngo/dib

World's First Development Impact Bond (DIB) in Education

INVESTOR — UBS Optimus Foundation (UBSOF) provided the working capital to Educate Girls.

SERVICE PROVIDER — Educate Girls worked on the ground to achieve the decided social outcomes.

INDEPENDENT EVALUATOR — IDinsight assessed and reported the outcomes every year.

OUTCOME PAYER — Children's Investment Fund Foundation (CIFF) pays UBSOF the original investment plus returns, ONLY IF the decided targets are achieved.

MoU with the Government of Rajasthan

Design And Performance Management

Educate Girls' DIB surpassed both its target outcomes!

160% of the final **learning target**

116% of the final **enrolment target**

ABOUT US

Established in 2007, Educate Girls' is a non-profit that focusses on mobilising communities for girls' education in India's rural and educationally underprivileged areas.

Strongly aligned with the 'Right to Education Act' or the 'Samagra Siksha', Educate Girls is committed to the Government's vision to improve access to primary education for children, especially young girls.

Educate Girls currently operates successfully in over 18,000 villages in Rajasthan, Madhya Pradesh and Uttar Pradesh. By leveraging the Government's existing investment in schools and by engaging with a huge base of community volunteers, Educate Girls helps to identify, enrol and retain out-of-school girls and to improve foundational skills in literacy and numeracy for all children (both girls and boys). This helps deliver measurable results to a large number of beneficiaries and avoids parallel delivery of services.

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Educate Girls is a Project of Foundation to Educate Girls Globally (FEGG) in India.
Educate Girls is registered as a non-profit / charity in USA and UK.

MILESTONES

2005
50-school test project

2007
Independently registered

2008
500-school pilot in Pali

2010-13
Scaled operations to entire Pali district, Jalore and Sirohi

2014
Scaled operations to Ajmer, Bundi and Rajsamand

2015
Commenced DIB program in Bhilwara
(Development Impact Bond)

2016
Expanded to Udaipur & Jhalawar and commenced operations in Madhya Pradesh with Jhabua district

2017
Expanded operations to Banswara, Alirajpur & Dhar

2018
Educate Girls' DIB surpasses target outcomes and is successfully completed

2018-19
Expanded operations to Barwani

2019-24
Aim to expand to 31 educationally backward districts

PARTNERSHIPS

Government of Rajasthan

Government of Madhya Pradesh

Government of Uttar Pradesh

United Nations Children's Fund

EAC

RECOGNITION

ET Prime Women Leadership Awards 2019

GuideStar Gold Certificate Awards 2019

NITI Aayog Women Transforming India Award, 2017

Nasscom Foundation Social Innovation Award, 2016

The Skoll Award For Social Entrepreneurship, 2015

The WISE Award, 2014

Stars Foundation Impact Award, 2014

USAID Millennium Alliance Award, 2014